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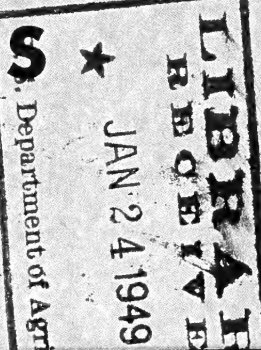
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62,25

WORLD FAMOUS

Glorious

Kunderd
GLADIOLI



VARIETY
*Pacific
Skies*

STAND SUPREME

1949

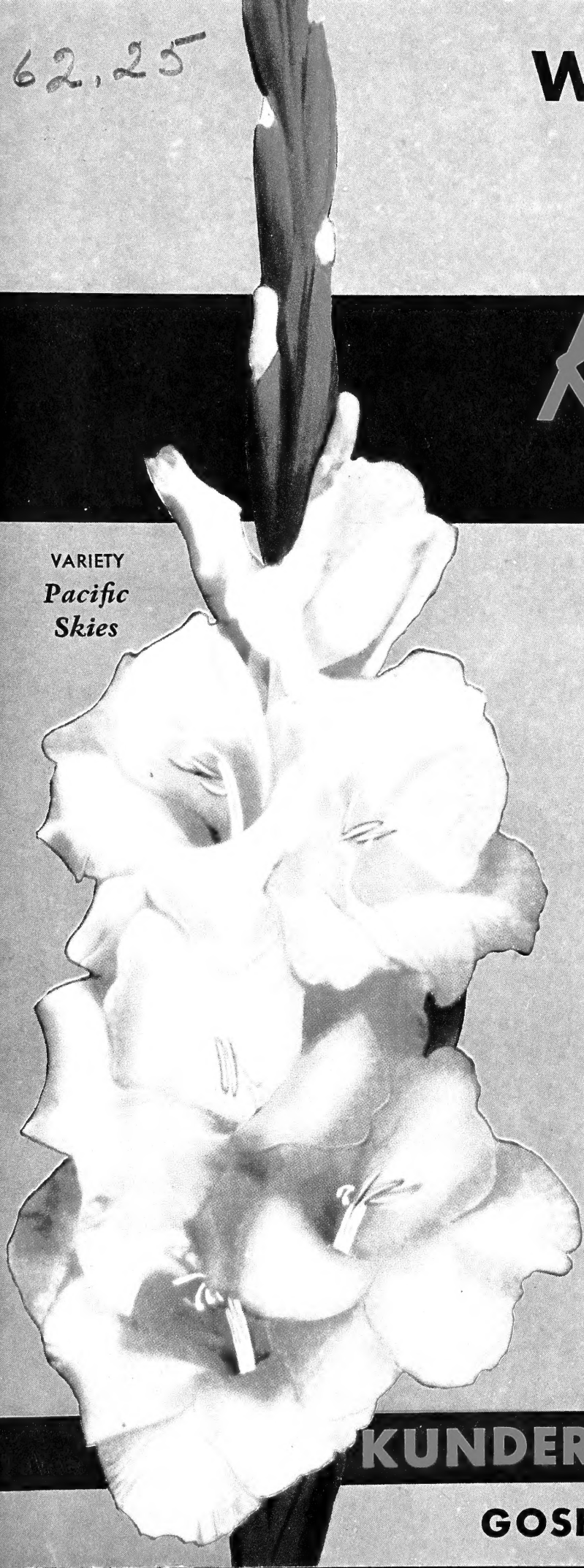
**ORIGINATORS
of the RUFFLED-
LACINIATED TYPES**

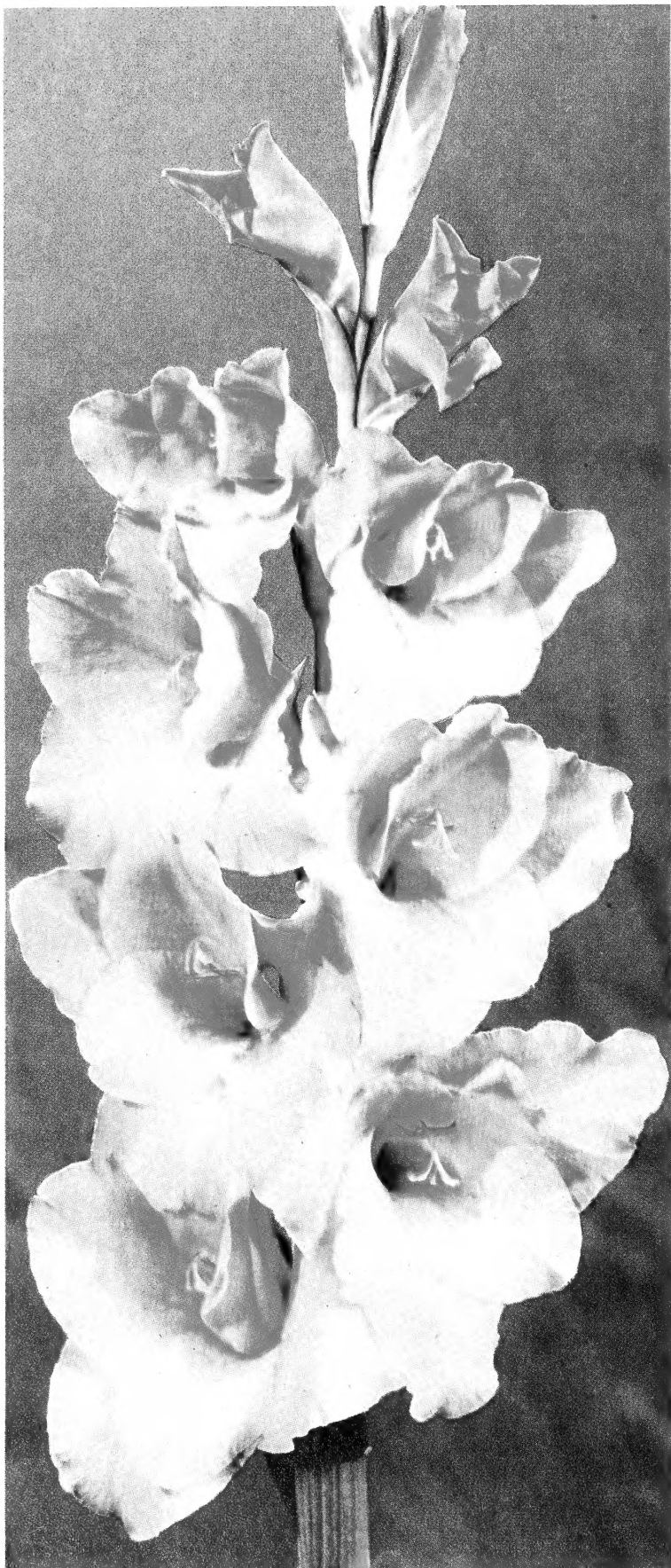
**PRIZE WINNING
VARIETIES**

**NEW CLASSES, TYPES
AND COLORS**

KUNDERD GLADIOLUS FARMS

GOSHEN, INDIANA, U. S. A.





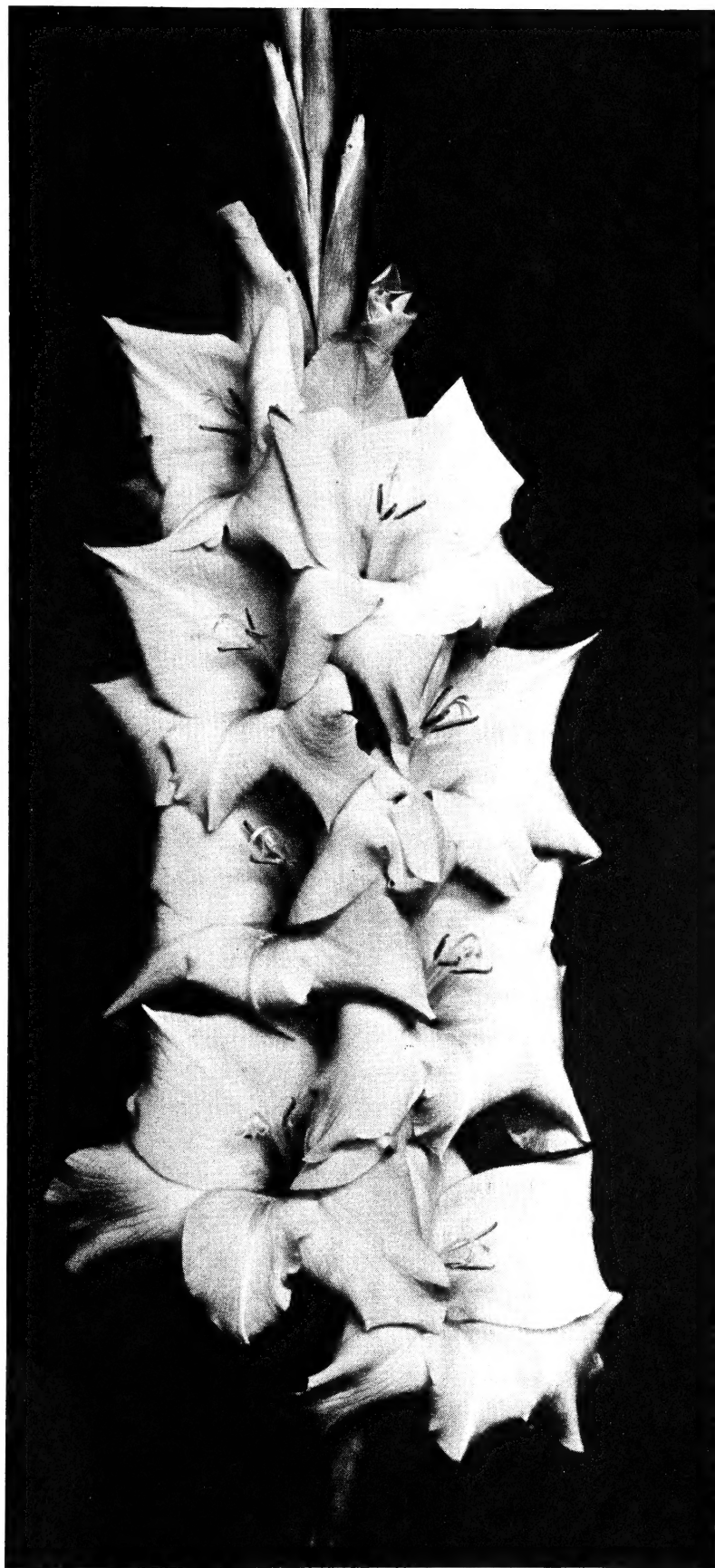
PICARDY Plain Petaled — blooms in 90 days
Acclaimed by thousands as the most sensational salmon pink. Winner of hundreds of awards and one of the finest and most reliable Gladiolus. Our stock of this variety is of the finest quality, FREE OF DISEASE.

5c ea., 10 for 45c, 100 for \$4.00



ALCHEMIST Plain Petaled — blooms in 62 days
One of the very early Golden Yellows which is ideal for cut flower use. 8 to 10 florets open with balance of spike showing color. Lasting qualities are superb. Good height plant and a very vigorous grower.

10c ea., 10 for 90c, 100 for \$8.00



LADY WAYNE

**LADY WAYNE — One of the finest
NEW and SENSATIONAL SHOW
GLADIOLUS in recent years.**

1 each of the above 5 Varieties (Retail Value \$6.00) for only \$5.00 Postpaid

Introducing...

LADY WAYNE

(DEAM)

An excellent salmon-pink (5½ inch) exhibition and commercial variety with an unheard of show performance for the two years since its introduction. Opens wide-open, 8 well placed attractive blooms which are firmly attached, with a total of 18-20 buds on a well balanced spike. Husky grower, bulblet germination fine, opens well when cut in bud, making it ideal as a cut flower. We feel that this variety has a great future.

Show Performance 1946-'47-'48

Grand Champion Seedling Show, Purdue, 1948 — Best 3-spike commercial, Indiana, 1947-'48 — Second day Grand Champion, Indiana, 1947 — Second day Reserve Grand Champion, 1948 — 3-Spike Seedling, Chicago, 1947 — 3-Spike Seedling, La Porte, Indiana, 1946 — and many more to add to this fine SHOW RECORD.

PRICES FOR 1949

\$2.00 each, 3 for \$5.00 Postpaid

Presenting for the FIRST TIME - 1949

MY SYMPHONY Plain Petaled — blooms in 88 days
One of the high-lights of our introductions in this color. Rich lavender with rose blending. Tall growing, deep green foilage, rose-red throat, blotch on central lower petal. Very appealing to the eye.

\$1.00 each, 3 for \$2.50 Postpaid

RADIANT Plain Petaled — blooms in 85 days
We believe you will agree after seeing this variety growing that it is a Radiant color combination. Makes up well in basket and florist work. Tall growing cherry color, with intense cream throat blotches. Colorful buds showing, with 4 to 6 open.

\$1.00 each, 3 for \$2.50 Postpaid

REBEL ROSE Plain Petaled — blooms in 89 days
Richest tyrian rose-purple color. Large spikes with 20 buds, 6 to 8 open. Excellent propagator. Size of florets would measure under ordinary conditions 4 to 5 inches. We like this Glad very much as a real novelty.

\$1.00 each, 3 for \$2.50 Postpaid

SALEM Plain Petaled — blooms in 88 days
A rose-red combination of color that meets the approval of every one who sees it. Rich green foliage with husky plant. 8 large four-inch blooms open. White meridian line on lower throat petals. Very promising as a coming Glad.

\$1.00 each, 3 for \$2.50 Postpaid

**General ALPHABETICAL
LISTING**

of the Finest NEW and STANDARD Varieties

KUNDERD GLADIOLI

Spring of 1949

The Home of the Ruffled and Laciniated Petals

We express our appreciation to our many customers for their valued patronage this past year, also for their fine letters on the results of our products. Our hope is that we can continue to serve you with better service, improved varieties, and the best quality bulbs and plants that is possible to grow.

When you grow KUNDERD GLADIOLUS BLUBS you are growing a **NATIONALLY ADVERTISED PRODUCT**, bulbs of the finest quality that we can possibly send you with a guarantee for best results.

GLADIOLUS easily lead the field in popularity because of their easy culture, in fact you will receive more pleasure from time spent with the growing of this type of bulb than any other now to be had.

Have fun in exhibiting your blooms at the many flower shows that are held in the many states during blooming season. The exquisite daintiness of KUNDERD Created Gladioli will astound the beginner in gardening. Don't wait until you see Kunderd Gladioli in some friend's garden — then wish you had such thrills yourself. Try them and be convinced yourself.

We Suggest — **ORDER NOW** — Be Assured of the Varieties You Want

We Will Ship at Proper Time for Your Plantings

ALL PLANTS and BULBS LISTED in our CATALOG-SENT POSTPAID

ABU HASSAN Plain Petaled — blooms in 80 days

A variety that comes to us from Holland, Europe that we feel has merit. Much better than Pelegrina. Color a very rich deep violet blue. In fact the finest of the dark blues. Good commercial flower.

15c ea., 10 for \$1.20, 100 for \$10.00

ADVANCE Plain Petaled — blooms in 89 days

Deepest claret-red, large decorative type flower. Light purple cast over entire flower. Feathered gold on lower throat petals, 6 to 8 fairly large blooms open on a good stem. Something in a new color for your garden.

\$1.00 ea., 3 for \$2.50

ALADDIN Ruffled — blooms in 89 days

Large, beautifully ruffled salmon with cream blotch. Grows fairly tall under ideal conditions. This is one variety of the large flowering type that is ideal for exhibition purposes when good.

15c ea., 10 for \$1.20, 100 for \$10.00

ALCHEMIST Plain Petaled — blooms in 62 days

A variety that is very scarce today in this country. Holland origination which is one of the finest. Golden yellow in color, with as many as 8 to 10 florets open at a time. Medium Decorative. Good stalk and rich texture.

10c ea., 10 for 90c, 100 for \$8.00

ALGONQUIN Ruffled — blooms in 85 days

Bright scarlet commercial variety that is one of the favorites with us. Eight wide open blooms on a good straight upright stalk. Very good.

10c ea., 10 for 90c, 100 for \$8.00

AL SMITH Plain Petaled — blooms in 53 days

Most beautiful shade of delicate pink; throat lighter, nicely feathered with red. Grows tall with perfect placement of florets on spike.

10c ea., 10 for 90c, 100 for \$8.00

AMBROSIA Plain Petaled — blooms in 72 days

A most unusual gladiolus of a beautiful shade of old rose with a large blotch of deep yellow and a fine blotch of rich red extending into throat.

5c ea., 10 for 45c, 100 for \$4.00

Order Now! We will Ship Bulbs and Plants at Proper Planting Time



ALGONQUIN — A brilliant excellent scarlet red. 8 to 10 wide open blooms on a straight stalk. Good propagator, widely acclaimed an excellent red commercial.

ANNA MAE Plain Petaled — blooms in 61 days
Creamy white, throat a deeper cream. Unusually choice white, excellent for floral use. One variety that will be a fine addition to your collection.

10c ea., 10 for 90c, 100 for \$8.00

AVALON Ruffled — blooms in 90 days
Bright and glowing pink with a large cream blotch. Opens as many as 6 to 8 nice size blooms, nicely ruffled.

15c ea., 10 for \$1.20, 100 for \$10.00

BAGDAD Plain Petaled — blooms in 89 days
Smoky rose color, with massive plant and foliage. Large flowers with 5 to 6 open. Florets measure 5 to 6 inches. Fast propagator.

5c ea., 10 for 45c, 100 for \$4.00

BEACON Plain Petaled — blooms in 89 days
One of the favorites in the cut flower varieties on the market today. Rose-salmon with intense rich cream blotch, extending deep into throat. Comes slightly ruffled.

5c ea., 10 for 45c, 100 for \$4.00

BEAU IDEAL Ruffled — blooms in 80 days
Six to eight large, wide open florets grace this beautiful spike. Florets are a deep rose-purple, much deeper purple on lower petals.

25c ea., 10 for \$2.00, 100 for \$17.00

BELA QUEEN Plain Petaled — blooms in 96 days
This new, creamy white gladiolus produces a tall, robust plant with long spikes. 6 to 8 large florets open, buds with color showing on the entire spike. Flowers are late. A good cut flower.

10c ea., 10 for 90c, 100 for \$8.00

BEOWULF Plain Petaled — blooms in 83 days
Tall growing lavender overcast with deeper rose lavender markings on all petals. Excellent to stand hot weather. Proved very fine with us this year.

15c ea., 10 for \$1.20, 100 for \$10.00

BEVERLY Plain Petaled — blooms in 79 days
A charming variety of beautiful violet-rose with elegant deep red throat blotches.

10c ea., 10 for 90c, 100 for \$8.00

BIT O'HEAVEN Plain Petaled — blooms in 85 days
Very tall growing deep orange, with a contrasting yellow throat. Shows color on all buds, twenty or more and opens with as many as 10 to 12 at one time. Massive foliage and stands up well under all weather conditions. Fine in our fields this year.

10c ea., 10 for 90c, 100 for \$8.00

Prices in this Catalog are Prepaid — Direct to You

BLACK OPAL Plain Petaled — blooms in 86 days
The most dependable so-called "black," the Gladiolus that will startle you as to color, many florets open with a rich velvety texture. We know you will like this variety.
10c ea., 10 for 90c, 100 for \$8.00

BLACK OUT Plain Petaled — blooms in 75 days
Medium decorative flower, color of a brilliant cherry red — blotched an intense rich glowing black on lower throat petals, flaked black on outer wing petals. Very fine decorative flower, grows tall with perfect placement of florets. Spike carrying 8 to 10 open. 20 to 22 bud variety.
\$1.00 ea., 3 for \$2.50

BLAZE Plain Petaled — blooms in 86 days
Good size self scarlet color. Very large size flowers making a good exhibition variety to show in this color class. Commercial flower of note.
15c ea., 10 for \$1.20, 100 for \$10.00

BLUE BEAUTY Plain Petaled — blooms in 77 days
Much lighter blue than others listed, vigorous grower. We state this variety to be a medium blue. Excellent cut flower habits.
10c ea., 10 for 90c, 100 for \$8.00

BUCKEYE BRONZE Plain Petaled — blooms in 85 days
One of the odd shades of Gladiolus originated by Mr. Wilson. Very outstanding old rose and bronze with a distinct orange shading. Six to eight open on an excellent spike. You will like this one.
15c ea., 10 for \$1.20, 100 for \$10.00

BURMA Ruffled — blooms in 88 days
One of the very popular show varieties, a sure winner. Heavily ruffled deep rose red. Wide open florets of largest size. Very heavy texture in florets, also huge foliage. A variety you will prize in your garden.
25c ea., 10 for \$2.00, 100 for \$17.00

CAMELLIA Plain Petaled — blooms in 85 days
Resembles a Camellia as named. White slightly blushed, small scarlet blotch on a cream ground. Six blooms that are large open at a time growing on a tall spike.
10c ea., 10 for 90c, 100 for \$8.00

CASABLANCA Ruffled — blooms in 90 days
Very tall growing, late, creamy white. Opens six to eight large size blooms heavily ruffled. Becoming very fast a fine commercial variety.
10c ea., 10 for 90c, 100 for \$8.00

CHAS. A. STEVENS Plain Petaled — blooms in 78 days
Large flowers of finest soft rose-pink, lighter in throat. Very much used for basket work. Strong and upright grower. Excellent as a cut flower for home decorations.
20c ea., 10 for \$1.50, 100 for \$13.00

CHAMOUNY Plain Petaled — blooms in 80 days
One of the most interesting newer gladiolus varieties in the true rose color. Very fine for exhibitions in this color class. Little deeper rose color than Gov. Pinchot.
15c ea., 10 for \$1.20, 100 for \$10.00

CHERRY JAM Ruffled — blooms in 79 days
Heavily ruffled deep salmon variety. Richest salmon color with a conspicuous cherry-red blotch. Opens eight to ten fine florets on heavy stalks. Fine.
35c ea., 3 for 90c, 10 for \$2.50

CLINGENDAAL Ruffled — blooms in 85 days
Medium shade of brick red. Many florets open on a straight stalk. This is another Holland variety that we like.
25c ea., 10 for \$2.00, 100 for \$17.00

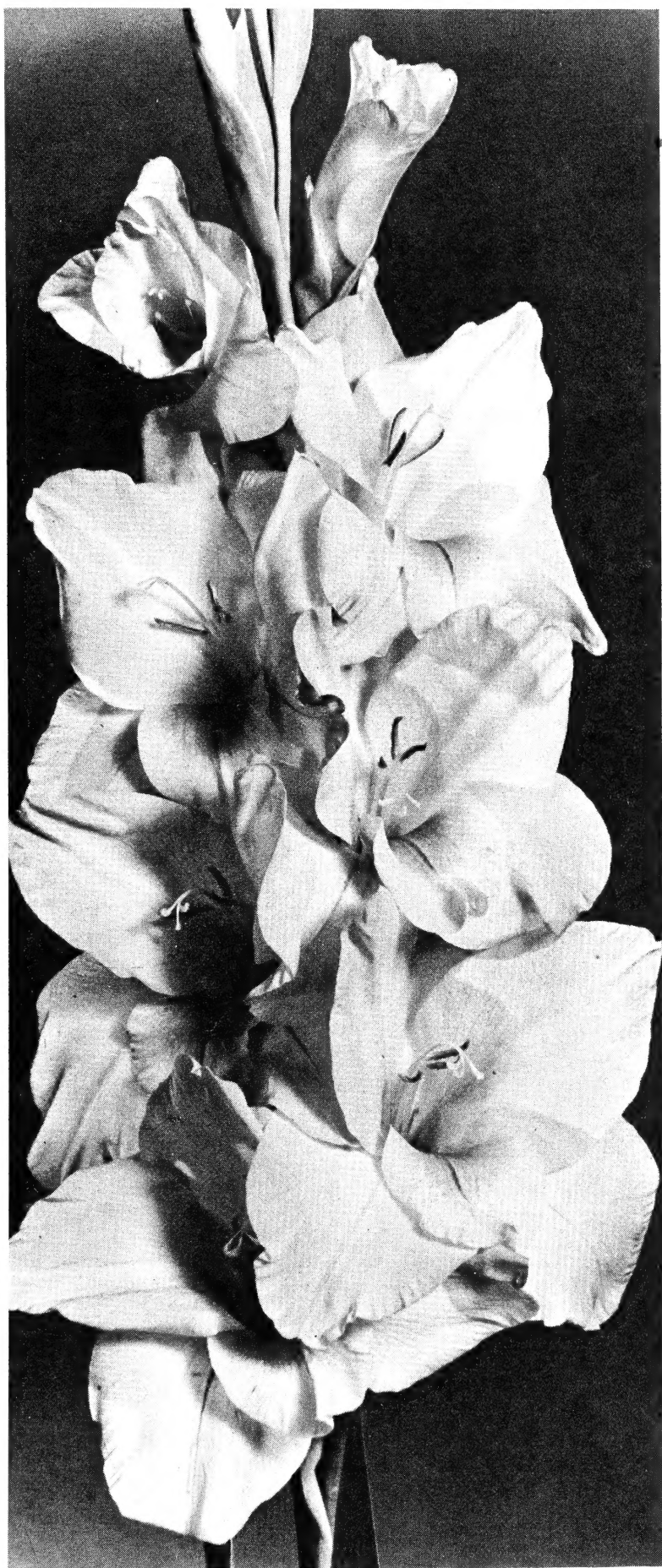
COLONIAL MAID Plain Petaled — blooms in 85 days
A tall, strong growing, lavender that will open many florets at one time. As many as 10 medium size blooms. Light lavender with delicate markings.
10c ea., 10 for 90c, 100 for \$8.00

COOPERII SPECIES Medium Late Flowering
Fine foliage with good size florets. Plant 3 feet and up. Yellow color with red flaking. One of the rare species.
75c per bulb

CORAL GLOW Plain Petaled — blooms in 87 days
A glowing deep orange that is very hard to beat. One of the most consistent winners at the country's leading flower shows. Blooms are very large, well placed with marvelous foliage. Heavy substance.
15c ea., 10 for \$1.20, 100 for \$10.00

CORONA Plain Petaled — blooms in 80 days
One of the more recent introductions of merit. Six to eight well placed blooms on a good straight stalk. Color a creamy white with rose edge petals. A good cut flower of merit.
10c ea., 10 for 90c, 100 for \$8.00

Complete Cultural Instructions Will Accompany Each Order
ALL ORDERS WILL BE SHIPPED PROMPTLY PROVIDING
WEATHER IS SUITABLE FOR PERISHABLE SHIPMENTS



ETHEL CAVE COLE — Very large exhibition pink. This season this variety showed 10 to 12 florets open on a beautiful straight stalk. Stands up well under adverse weather conditions. Good commercially.

CORONATION Plain Petaled — blooms in 85 days

Large, tall growing, light creamy salmon variety. Rich yellow throat. One beauty you will enjoy very much.

10c ea., 10 for 90c, 100 for \$8.00

CRASSIFOLIA SPECIES

Late Flowering

Medium height plant, with numerous blooms on as many as three or more spikes from one bulb. Small flowers, of a delicate pink color and as many as 40 blooms on the main spike. Flowers blotched red. Size of florets from $\frac{3}{4}$ inch to 1 inch in size. One of the best of the Africa Species. Order early, stock very scarce indeed. A novelty.

\$1.00 per bulb

CREAM CUPS

Plain Petaled — blooms in 72 days

A pure, soft cream-white. Throat delicate light canary-yellow. One beauty you will enjoy very much. Good substance — wonderful florists' variety.

10c ea., 10 for 90c, 100 for \$8.00

CRINKLES

Ruffled — blooms in 92 days

A beautiful deep peach-blossom pink. Intensely ruffled. Always a prize winner, and one of the most outstanding ruffled varieties. Excellent blooms obtained even under drought conditions. More Grand Championships won in the last few years than any other Gladiolus in its class.

35c per bulb — limit one bulb to a customer

DEBONAIR

Plain Petaled — blooms in 90 days

One of the finest LaFrance pink varieties of note. Throat of shrimp-pink and white. A wonderful color combination of the pastel varieties.

5c ea., 10 for 45c, 100 for \$4.00

DEW OF HEAVEN

Plain Petaled — blooms in 90 days

Rich deep rose-pink, with a Tyrian rose tone. Throat has a beautiful Tyrian rose-red blotch, with fine central bars of white dividing same.

10c ea., 10 for 90c, 100 for \$8.00

DIANE

Plain Petaled — blooms in 110 days

Richest orange-salmon, with a cream throat that is very beautiful indeed. Very consistent in growing a beautiful flower, plant and bulb. Excellent as a good basket variety. Good flower head on straight stalks. One of our favorite orange varieties.

25c ea., 10 for \$2.00, 100 for \$17.00

Kunderd Bulbs Produce — Yet They Cost so Little

DR. F. E. BENNETT Ruffled — blooms in 81 days

Uniform fiery red variety that we cannot overlook in its class of red varieties. Fairly large flowers on a good stem. Two white stripes on lower throat petals make this variety very unique and beautiful. Good all around shipper for the florists.

5c ea., 10 for 45c, 100 for \$4.00

DREAM OF BEAUTY

Plain Petaled — blooms in 76 days

Deepest rose early variety of Gladiolus. Blooms well under most conditions. Excellent color that is hard to beat. Very popular.

15c ea., 10 for \$1.20, 100 for \$10.00

DUNA

Plain Petaled — blooms in 86 days

Unusual and different color combination. Soft pink and buff. Good clean cut color that shows up well in arrangements, florist work, etc. Five or six blooms open at once.

10c ea., 10 for 90c, 100 for \$8.00

DYNA

Plain Petaled — blooms in 72 days

Medium decorative variety. Unusual combination of salmon-pink, with heavy throat blotch of golden yellow on both lower petals. Growing 5 feet under normal field conditions, stalk and plant heavy, 5 to 6 flowers open. One of the new florist varieties we offer this year. Excellent for decorative use.

20c ea., 10 for \$1.50, 100 for \$13.00

EARLY DAWN Plain Petaled — blooms in 77 days

Tall growing salmon-rose with heavy foliage. Blooms very early and a fine variety for the early market. Opens well in water from a tight bud. Is a very good commercial variety to grow. Reliable.

10c ea., 10 for 90c, 100 for \$8.00

EARLY ROSE Plain Petaled — blooms in 81 days

Attractive rose-colored blooms, darker rose in throat. One of the valuable commercial varieties for early. Fairly tall, growing to 3½ feet, blooms a medium size. Not as heavy a grower as Gov. Pinchot. Attractive, and an early blooming gladiolus.

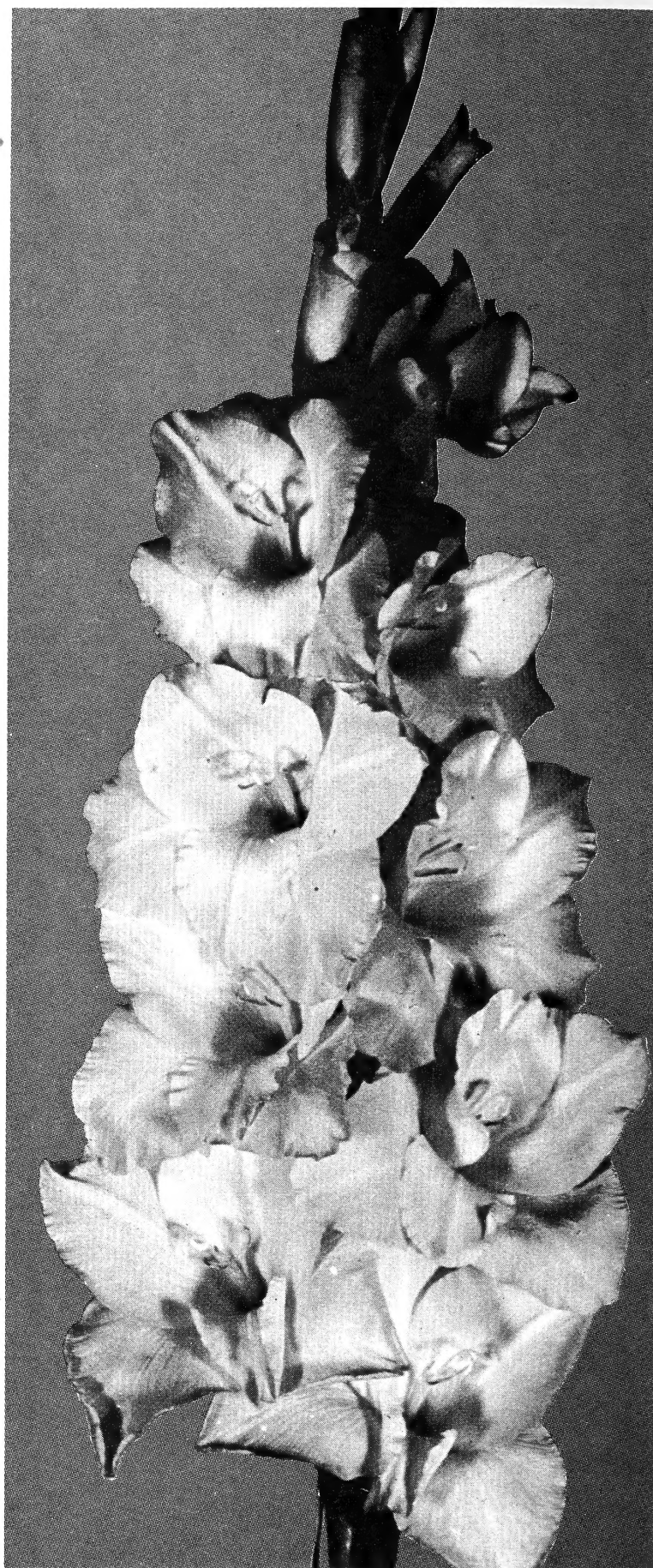
5c ea., 10 for 45c, 100 for \$4.00

ELIZABETH THE QUEEN

Ruffled — blooms in 90 days

Huge wide open ruffled flowers of a gorgeous lavender color, blushed pink. Vigorous grower that responds under most any weather. 7 to 8 florets open. Wonderful exhibition variety.

25c ea., 10 for \$2.00, 100 for \$17.00



LEADING LADY — One of the leading sports of Picardy, habits are identical. Winner of many championship awards since introduced. Largest creamy white with a silvery cast. By all means grow this variety for it is beautiful.

Kunderd's . . . Known the World Over for Quality Gladioli

ETHEL CAVE COLE**Plain Petaled — blooms in 89 days**

A very large exhibition pink variety. As many as 10 to 12 florets open on a fine spike. Beautiful color and stands up well as a good commercial variety for all around uses.

5c ea., 10 for 45c, 100 for \$4.00**EXCELLENCE****Plain Petaled — blooms in 69 days**

Deep orange-vermilion, self-color in effect. Everyone who sees this variety in bloom marvels at its gorgeous color. The outstanding early red Gladiolus.

5c ea., 10 for 45c, 100 for \$4.00**FAIR ANGEL****Ruffled — blooms in 78 days**

Large creamy white with deeper cream throat. This is a large flowering variety with 6 inch blooms as many as 8 open at one time on a tall spike. An excellent cut flower for the market.

15c ea., 10 for \$1.20, 100 for \$10.00**FIREFLASH****Plain Petaled — blooms in 80 days**

Large flowering magnificent red. The most brilliant, outstanding cut flower variety in our fields this season. Richest deep scarlet on entire petals without markings. Fine plant with good heavy foliage. 100% for commercial use.

\$1.00 ea., 3 for \$2.50**FORTUNE****Plain Petaled — blooms in 89 days**

Classified as a decorative flower. 3½ to 4 inches, Lavender pink ground color, deeper lavender rose in throat with throat markings of cream. 8 to 10 blooms open, color showing on the balance of spike.

\$1.00 ea., 3 for \$2.50**GARDENIA****Plain Petaled — blooms in 85 days**

Very fine cut flower. Self creamy-white, five to six florets open on a 20 to 22 bud spike. Tall growing.

5c ea., 10 for 45c, 100 for \$4.00**GEN. DOUGLAS MacARTHUR****Ruffled — blooms in 80 days**

Very early pink variety of a good size. Six to eight open blooms on a fine spike. Very heavily ruffled. We think this variety has a wonderful future as a commercial of value.

25c ea., 10 for \$2.00, 100 for \$17.00**GLAMIS****Ruffled — blooms in 90 days**

Everyone who sees this variety admits it is one of the most beautiful of all. A very clear ruffled rose pink color on a very heavy straight spike. Large flowers with many open.

15c ea., 10 for \$1.20, 100 for \$10.00**GLOWING****Plain Petaled — blooms in 78 days**

Looks like a Pernet Rose. Creamy yellow cup florets, as many as 8 to 10 open on a straight stalk. Something different in the Gladiolus, fine for florist work.

50c ea., 3 for \$1.25, 10 for \$3.75**GOLD DUST****Plain Petaled — blooms in 75 days**

Deep early yellow. We find this variety to grow quite tall and has good commercial possibilities.

5c ea., 10 for 45c, 100 for \$4.00**GOLDEN GATE****Plain Petaled — blooms in 70 days**

Large flowering, clear, true toned yellow. No markings. This variety is very showy, good substance and one that will hold up well under all conditions. We feel this variety is the best yellow plain petaled variety in existence.

10c ea., 10 for 90c, 100 for \$8.00**GOV. PINCHOT****Plain Petaled — blooms in 80 days**

Deep rose-pink, deeper on lower petals with still deeper rose-red central lines extending half way out on the lower petals. Inner portion of upper throat almost white blending outward into the main color. Edges of all petals margined slivery-white. General effect of entire flower very pleasing and beautiful.

10c ea., 10 for 90c, 100 for \$8.00

KUNDERD'S WONDER MIXTURE

A Special Treat for the Cutting Garden

ONCE
AGAIN
WE OFFER
THIS GRAND
ARRAY OF
COLORS AND
TYPES IN

We once again can offer our Glorious Wonder Mixture to our customers. For years we have never had sufficient stock to take care of the demands.

This is ideal for the cutting garden — a lovely collection of all types and colors. Each morning at blooming time you will have a new surprise waiting for you. They will all bloom and produce flowers that you can marvel at in Mixed Bouquets.

Do not confuse this collection with others mentioned in our Catalog — this is different.

LARGE
BLOOMING
SIZE
BULBS

MIXTURE FORM **10 for 45c — 50 for \$2.⁰⁰ — 100 for \$3.⁵⁰ Postpaid**

GOLDEN TETON Plain Petals — blooms in 90 days
Strong growing yellow with orange flecking. Spikes are very tall, robust growing, with as many as 8 heavy blooms open at a time. Very good.

10c ea., 10 for 90c, 100 for \$8.00

GRAND DAY Plain Petaled — blooms in 79 days
A very fine substitute for the variety Dr. Bennett. Very prolific scarlet red flower, very early bloomer, 4 to 5 Medium Decorative size florets on a good healthy spike and plant. Lower petals lined white like the former variety. Healthy for a red variety. Good texture.

20c ea., 10 for \$1.50, 100 for \$13.00

GRAPHIC Plain Petaled — blooms in 67 days
Deep lavender-violet. Feathered blotches on lower petals a fine deep purple. Very outstanding. Excellent florist's variety. Exceptional lasting qualities.

10c ea., 10 for 90c, 100 for \$8.00

GRETA GARBO Plain Petaled — blooms in 94 days
A very beautiful Gladiolus of largest size, tall growing yellow suffused apricot and buff. Largest blooms of good quality. Good commercial cut flowering variety.

15c ea., 10 for \$1.20, 100 for \$10.00

GUINEA GOLD Plain Petaled — blooms in 90 days
An exceedingly brilliant deep orange self. Of fine height with perfectly placed florets of brilliant orange. Planted late makes a fine outstanding and cheerful flower.

15c ea., 10 for \$1.20, 100 for \$10.00

HAWKEYE RED Ruffled — blooms in 85 days
Bright red sport of Vagabond Prince that we have noticed to be very fine as a cut flower. Opens well with 8 nice florets open. Clear bright color. Heavy stalk.

20c ea., 10 for \$1.50, 100 for \$13.00

HOPMAN'S GLORY Plain — blooms in 78 days
Tall, bright yellow, with 5 good florets open. Shows buds in color entire flowering head. One of the Holland varieties recently produced.

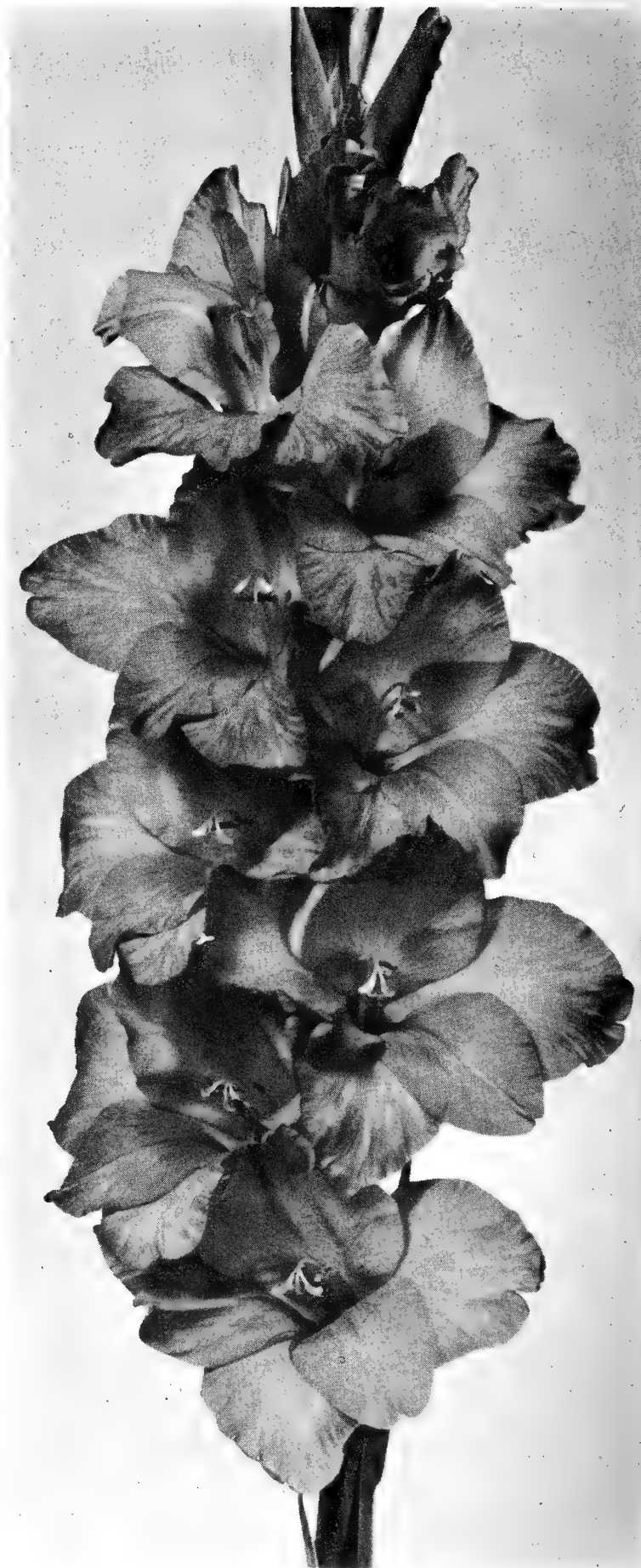
25c ea., 10 for \$2.00, 100 for \$17.00

INDIAN PRINCESS Ruffled — blooms in 80 days
A very intensely ruffled rose-red gladiolus. Medium size blooms on a very wire-like stem. Very colorful.

15c ea., 10 for \$1.20, 100 for \$10.00

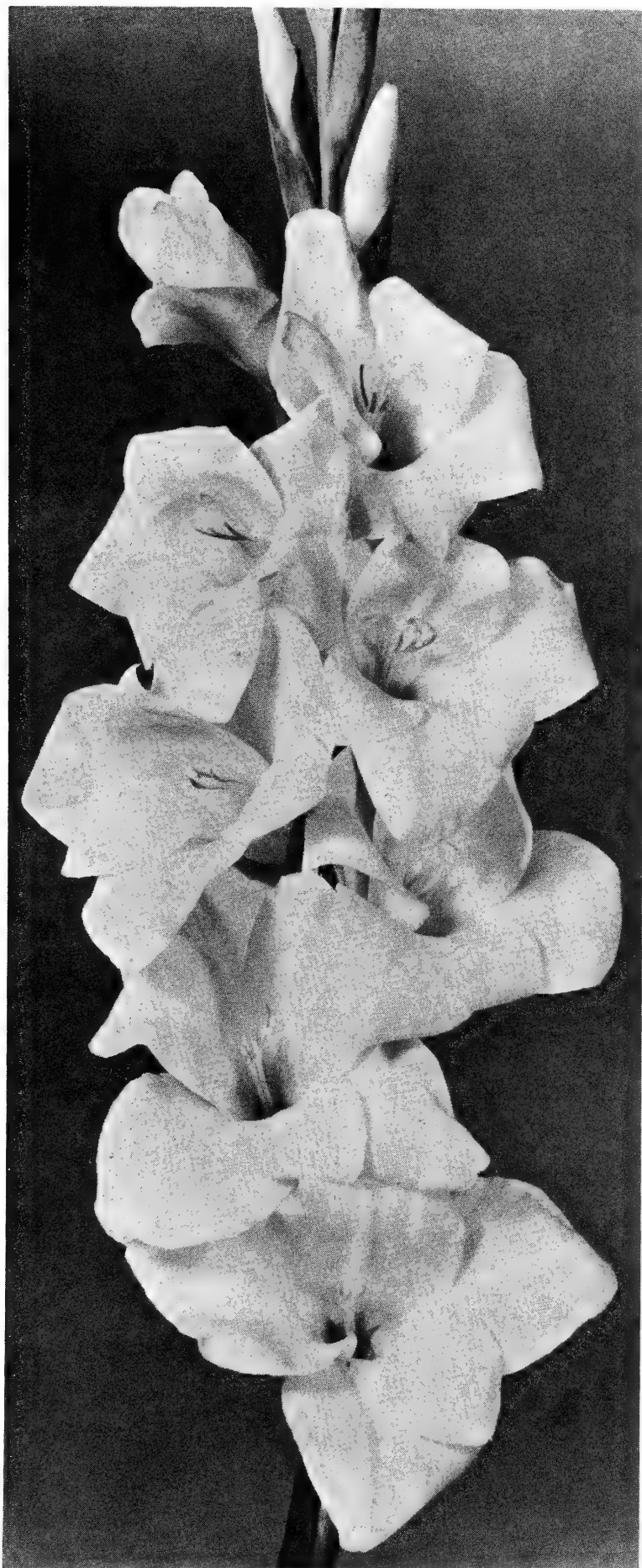
JERSEY CREAM Plain Petaled — blooms in 95 days
This variety is very prolific, grows very tall and has lovely large florets. Richest cream ground color lighter on outer edges of petals. Many florets open. We have had many comments on this flower growing in our fields. Received several awards in this color class at recent shows.

15c ea., 10 for \$1.20, 100 for \$10.00



ROCKET — Richest scarlet red with many flowers open on a very strong spike. This variety has become very popular in this color as a cut spike of note. Healthy growing habits. Fine for basket work.

Gladiolus Come in a Wide Range of Colors



JERSEY CREAM — Exceptional tall growing variety with splendid spike and foliage. Good substance and color of richest cream, light overcast over entire flower.

JOYLAND

Ruffled — blooms in 79 days

First class spike, large, showy, finely ruffled rose-purple flower. Deeper in throat. Perhaps unsurpassed in showy grandeur, and a high class cut flower. Very extra and distinct.

25c ea., 10 for \$2.00, 100 for \$17.00

JUNIOR MISS

Ruffled — blooms in 84 days

Ruffled creamy salmon, looks very much in shape and form as New Era. Straight refined grower, beauty and vigorous. A good commercial.

15c ea., 10 for \$1.20, 100 for \$10.00

KING BEE

Plain Petaled — blooms in 90 days

A gorgeous flaming scarlet, flaked much deeper. Will have from 8 to 10 large florets open on a fine stem. A very showy gladiolus and a good commercial to grow.

15c ea., 10 for \$1.20, 100 for \$10.00

KING LEAR

Ruffled — blooms in 89 days

Magnificent large new purple of recent introduction. Grows tall and has huge blooms. Winner of many awards at leading Gladiolus Shows in the past few years. Many large florets open at a time. Nicely waved and has a lustrous sheen overcast. Beautiful.

10c ea., 10 for 90c, 100 for \$8.00

KING WILLIAM

Ruffled — blooms in 85 days

Soft salmon and apricot, cream throat. One of the sports of Picardy. An excellent cut flower, highly rated commercial.

15c ea., 10 for \$1.20, 100 for \$10.00

LADY JANE

Ruffled — blooms in 85 days

We find this variety to be of the very finest clear cream with yellow lower petals that are very showy indeed. One fine variety, needs good culture for best results.

10c ea., 10 for 90c, 100 for \$8.00

LADYLOVE

Plain Petaled — blooms in 79 days

Outstanding in its color, beautiful lavender-pink ground color, very much lighter in throat. Lower throat petals blotched creamy yellow.

15c ea., 10 for \$1.20, 100 for \$10.00

LAVATONE

Ruffled — blooms in 89 days

This is our Prize Winner of all our recent introductions. Lovely tone of light lavender shaded deeper on all edges of petals of rose. Purest white throat marking. Has excellent cutting qualities, in fact the best lavender we have ever used for cut flowers. Excels as a heavy grower, multiplies well, heavy spike, richest green foliage, in fact all qualifications that would make an excellent commercial variety to grow. Try this one this year.

50c ea., 3 for \$1.25, 10 for \$3.75

Make a Planting Each Week for a Succession of Bloom

LAVENDER PRINCE Plain Petaled—blooms in 85 days

The lavender class is now filled with this lovely new gladiolus. Very clean color, a variety that will propagate very easily, with tall spikes. A good cut flower and a very heavy show winner of note.

50c ea., 3 for \$1.25, 10 for \$3.75

LAVENDER QUEEN Plain Petaled—blooms in 85 days

Deep lavender which is very clear. Opens 6 well placed blooms on a good straight spike. We like this variety for a commercial.

35c ea., 3 for 90c, 10 for \$2.50

LAVENDER ROSE Plain Petaled — blooms in 84 days

Pure beautiful blush of lavender, central narrow bars on petals softest daffadil-yellow; lower petals have beautiful delicate yellow blotch, feathered rose-pink at edges. Well worth a trial.

5c ea., 10 for 45c, 100 for \$4.00

LAVENDER RUFFLES Ruffled — blooms in 72 days

Beautiful cut spikes with many florets open on a fine spike grace this lovely plant. Color a clear lavender blushed a shrimp pink. Very fine for decorations, table arrangements, etc. Exquisite combination of color hard to beat.

5c ea., 10 for 45c, 100 for \$4.00

LEADING LADY Plain Petaled — blooms in 87 days

We class this variety the No. 1 Gladiolus of the day. Its exquisite tall spikes, eight large blooms open color of a beautiful silvery creamy white. Well placed florets at all times. Sport of Picardy. Has won many awards since introduced. We praise this variety highly.

15c ea., 10 for \$1.20, 100 for \$10.00

LEONA Plain Petals — blooms in 89 days

Tall growing deep rose-red with many open. As a cut flower it holds up well, good substance, good size floret. Colorful indeed.

10c ea., 10 for 90c, 100 for \$8.00

LEWIS E. GARY Plain Petaled — blooms in 78 days

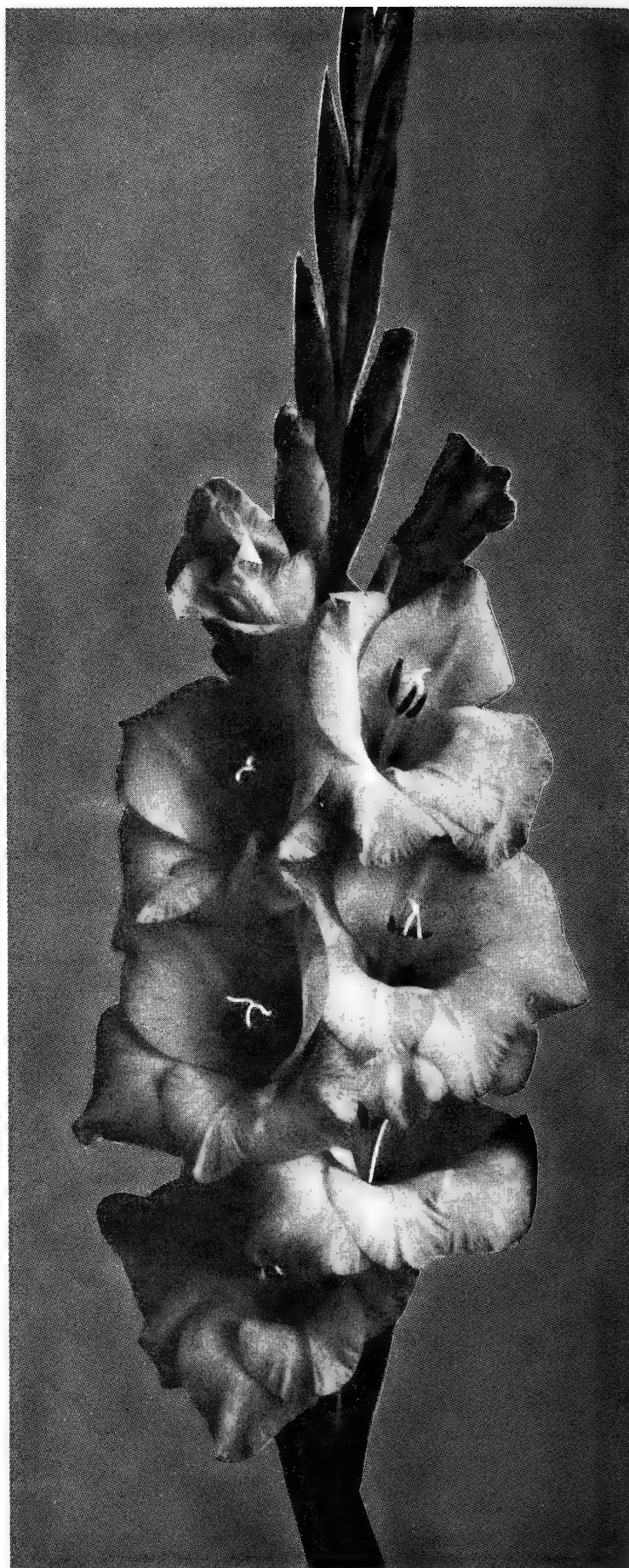
Unopened buds have a golden flesh tinted color, but open flowers are of a very beautiful soft blush tinted cream, with lower throat of purest canary-yellow. When well grown 8 to 10 florets are open. Good tall spike.

5c ea., 10 for 45c, 100 for \$4.00

LUCRE Plain Petaled — blooms in 76 days

Richest lemon yellow ground color, deeper golden yellow in throat. Richest green foliage, tall growing spikes with as many as 6 to 8 florets open under field cultivation. We feel this variety will be an answer to the florist who needs a variety with many florets open at a time.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00



GOLDEN GATE — Clearest golden yellow, which is very appealing to everyone who sees it. Grows very tall with a goodly number of florets open. A beautiful yellow that you should try this year.

Gladiolus are Ideal as a Cut Flower. They Last so Long



EXCELLENCE — A very reliable vermillion-red variety to grow. Florets large on a good quality plant and spike. Early blooming habits, rapid propagation, make it a variety in great demand commercially.

LULA A HUNT Plain Petaled — blooms in 83 days

Richest soft salmon — pink variety. Grows very straight and most reliable as a cut flower variety. One of the older ones, yet very good.

5c ea., 10 for 45c, 100 for \$4.00

MAID OF ORLEANS

Plain Petaled — blooms in 84 days

Best white commercial gladiolus today. A pure white with a touch of cream in throat. Very distinctive and fine.

10c ea., 10 for 90c, 100 for \$8.00

MAJUBA

Ruffled — blooms in 87 days

One of the more recent Holland varieties, much improved medium red New Europe. 8 to 10 good wide open florets, heavy substance and an excellent grower. One of the beauties.

25c ea., 10 for \$2.00, 100 for \$17.00

MARGARET BEATON

Plain Petaled — blooms in 85 days

Strong grower. Finest pure white background with a bright orange-red blotch. A consistent show winner. This variety is one of the finest new introductions.

5c ea., 10 for 45c, 100 for \$4.00

MARGARET FULTON

Plain Petaled — blooms in 85 days

Rich dark salmon, making it most desirable for a good cut flower. 6 to 8 florets open. A beautiful commercial variety.

5c ea., 10 for 45c, 100 for \$4.00

MAX REGER

Plain Petaled — blooms in 89 days

Light blue color with a throat much deeper. Four to five florets open, medium size blooms, fairly tall spike, strong grower. A good blue to grow.

25c ea., 10 for \$2.00, 100 for \$17.00

MERCURY

Plain Petaled — blooms in 85 days

Brilliant vermillion red. Opens 8 to 10 large size florets. This gladiolus will attract attention at any show. Heavy show winner this year.

25c ea., 10 for \$2.00, 100 for \$17.00

MIDNIGHT

Plain Petaled — blooms in 85 days

Very rich brownish-red, with a distinct velvety cast or sheen on outer tips of petals. Light red in throat. Large decorative variety, 4 to 6 open florets. Very rich in color and most unusual.

\$1.00 each, 3 for \$2.50

Buy the Best and You Will Never be Disappointed

MINUET**Plain Petaled — blooms in 88 days**

Late mid-season variety of unusual beauty. One of the finest lavenders yet produced in commerce today. Large flowers on a fine tall spike. Good placement. Still the finest lavender exhibited at the leading flower shows. A consistent winner. 10c ea., 10 for 90c, 100 for \$8.00

MISS BLOOMINGTON**Plain Petaled — blooms in 67 days**

Six to eight large, perfectly placed, rich lemon-yellow blooms open at a time. Considered the best early yellow variety. Wonderful for the garden. Excellent for either forcing or outdoor growing and a real money-maker for commercial purposes.

10c ea., 10 for 90c, 100 for \$8.00

MISTY ROSE**Plain Petaled — blooms in 89 days**

Large exhibition smoky pink, with a distinct marking or blotch of purest white on throat petals. Giant foliage of heavy texture. Grows tall.

50c ea., 3 for \$1.25, 10 for \$3.75

MORAVIAN**Ruffled — blooms in 71 days**

A wonderful shade of lavender. Throat soft creamy yellow overlaid with fine veins and tracings of purplish-red. Forces admirably and is a money-maker for the florist.

5c ea., 10 for 45c, 100 for \$4.00

MRS. MARKS MEMORY **Ruffled — blooms in 89 days**

One of the largest giant purples we have ever seen growing. Hugh stalks and spike, with many flowers open. Another Holland variety of note.

25c ea., 10 for \$2.00, 100 for \$17.00

MRS. PAUL DIEBALL**Plain Petaled — blooms in 83 days**

Glowing deep salmon-pink. Lower throat deeper salmon. Tall grower with many flowers open at a time.

10c ea., 10 for 90c, 100 for \$8.00

MT. INDEX**Plain Petaled — blooms in 79 days**

Cream white with golden yellow blotch. Tall growing, very early, many as 8 large florets open at a time, making it a very fine commercial cut flower variety.

25c ea., 10 for \$2.00, 100 for \$17.00

MYRNA**Ruffled — blooms in 80 days**

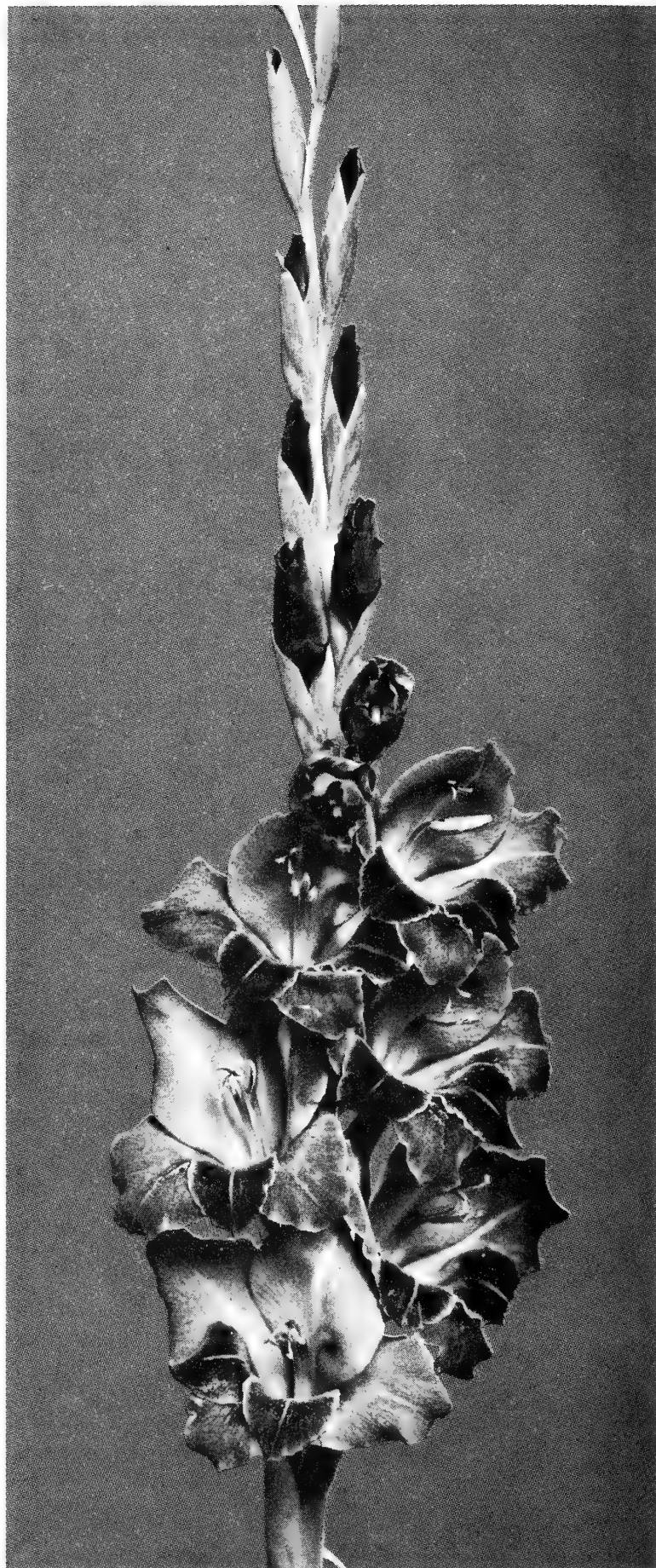
Nicely ruffled creamy white variety. Blooms early and a consistent winner at the country's leading flower shows. A real beauty.

15c ea., 10 for \$1.20, 100 for \$10.00

NEW ERA**Ruffled — blooms in 80 days**

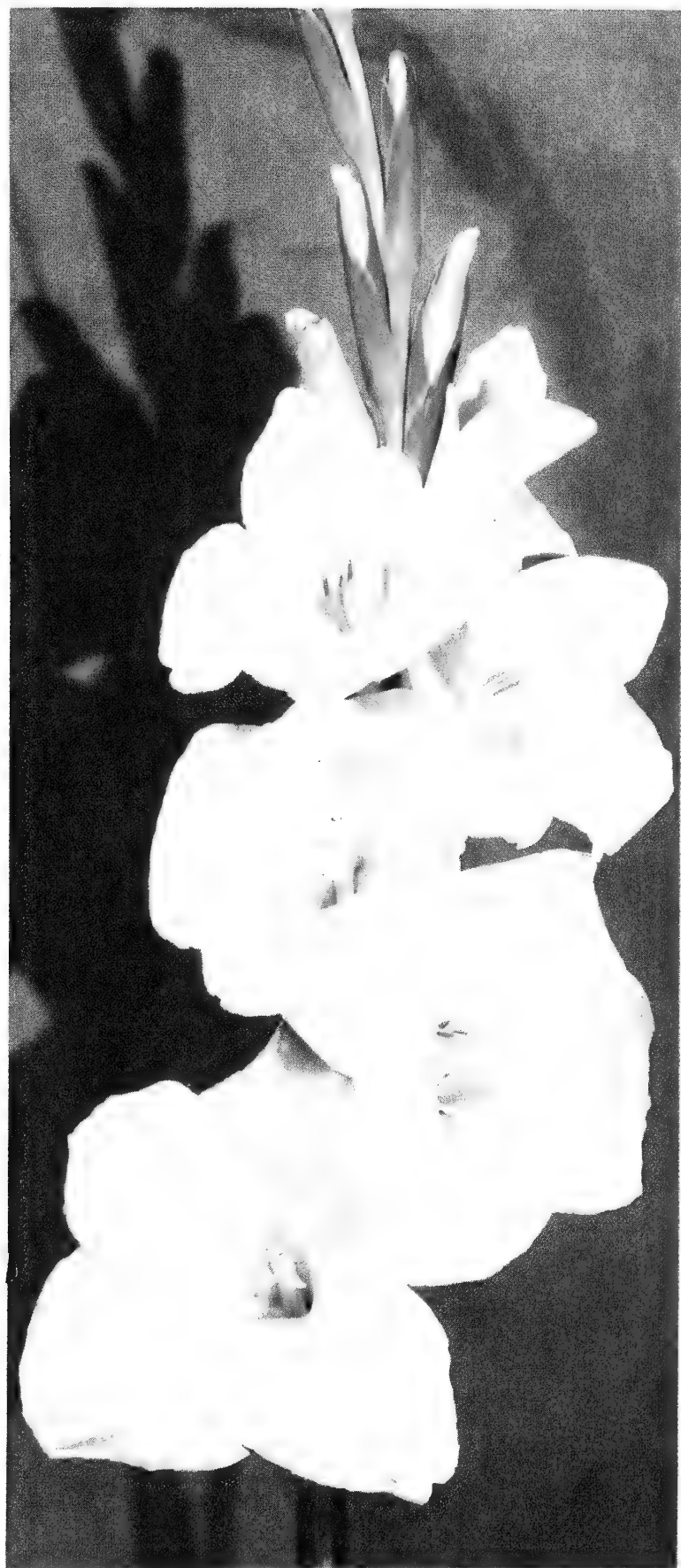
Magnificent soft rose blending into a La France Pink, soft cream throat. 9-10 blooms open at a time in full bloom. Tall, straight plant. Mid-west Grand Champion in 1941. Winner of many awards.

10c ea., 10 for 90c, 100 for \$8.00



INDIAN PRINCESS — Very interesting ruffled rose gladiolus that you will enjoy growing very much. Medium size blooms color darker than Chamouny and Gov. Pinchot.

We Send Complete Cultural Information With Each Order



SNOW PRINCESS Plain Petaled — blooms in 84 days
Another good commercial white and cream. Very fine large flowers, excellent keeper and a very heavy propagator. Grows tall with excellent foliage. Much can be said about this variety as one of the favorites to grow.

5c ea., 10 for 45c, 100 for \$4.00



CHAMOUNY Plain Petaled — blooms in 80 days
One of the most interesting newer Gladiolus in the true rose color. Beautiful on the exhibition table, fine for cutting and a very reliable variety for the Florist trade. This is a very fine new addition to this color class.

15c ea., 10 for \$1.20, 100 for \$10.00

KUNDERD'S SUPREME *Paradise* COLLECTION

Magnificent Colors

Our 69th Anniversary
SPRING OFFER

This Special BARGAIN OFFER GOOD ONLY UNTIL MARCH 15th, 1949

Gladiolus

for Spring
1949

100 LARGE BLOOMING SIZE QUALITY BULBS

GRAND VARIETIES — NOT LABELED
10 Bulbs Each
of 10 Different Varieties

Here is your chance to have a very fine collection of Gladiolus Bulbs at a low cost. We offer you this exceptional value of 10 bulbs each and just think 10 different varieties of Glorious Colors. These bulbs which we send to you in this collection are all treated, FREE FROM DISEASE — with Cultural information on How to Grow Them. Finest of Sandy Loam Bulbs from fields properly prepared for best results. Plant bulbs at intervals and have blooms from June until Frost.

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FLOWERING
TYPE
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Our GLORIOUS *Amateur* COLLECTION

Name Varieties Under Label

Do not confuse this collection of 50 Bulbs with the above OFFER as it is entirely different. New and Beautiful varieties are included to make this collection very outstanding. Our years of experience make us qualified to select the colors in a wide array for a gorgeous effect. You will receive much enjoyment for such a small investment.

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Bulbs That Produce Year After Year

50 LARGE BLOOMING SIZE BULBS FOR

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VARIETIES

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OF VARIETIES

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KUNDERD GLADIOLUS FARMS
GOSHEN — INDIANA, U.S.A.



BEACON



GOV. PINCHOT



MAID OF ORLEANS

Plain Petaled — blooms in 84 days
Finest white commercial Gladiolus of the day. Purest white with a touch of cream in throat. Outstanding and fine. You can depend upon this variety for cut flowers of size and beauty. Winner of many awards in its color class.

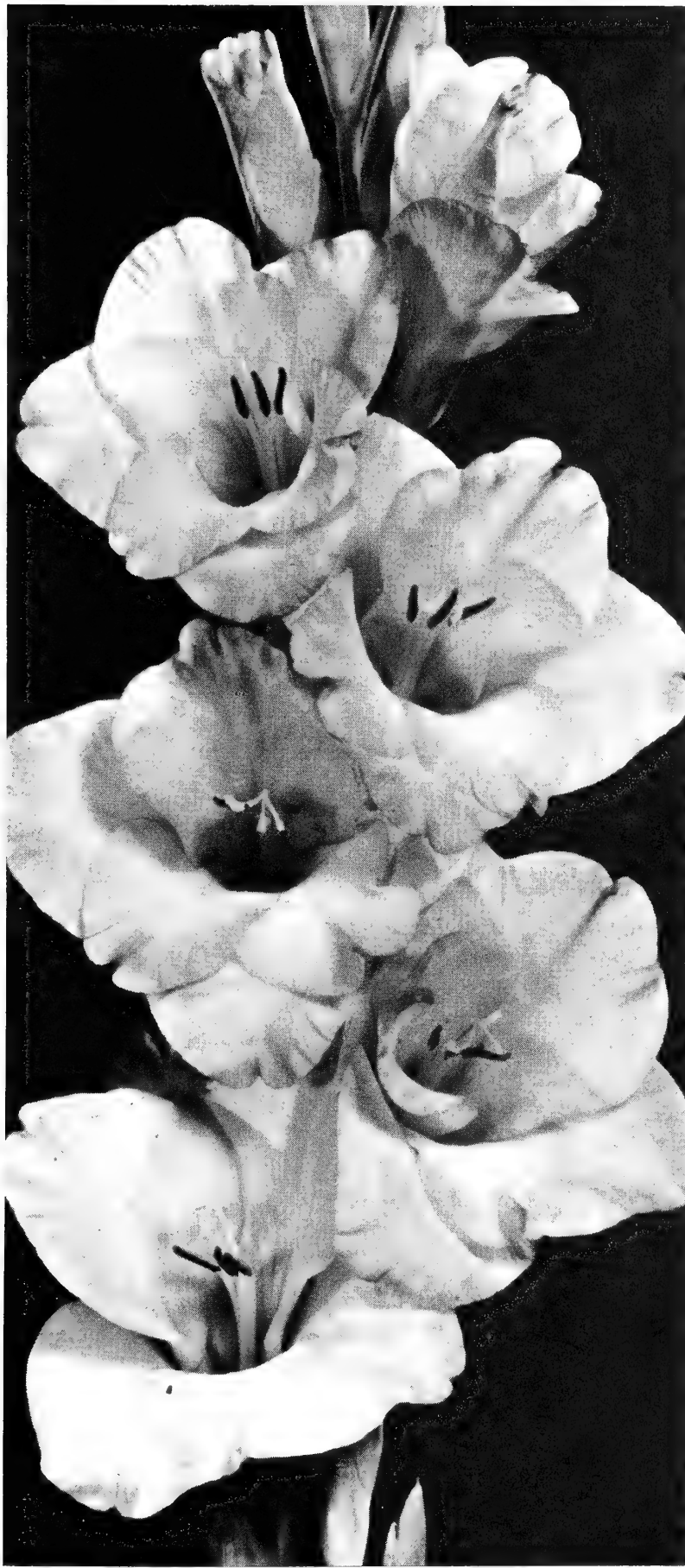
10c ea., 10 for 90c, 100 for \$8.00



SENSATION

Ruffled — blooms in 90 days
An exhibition flower of largest size. Largest salmon rose, 8 to 10 blooms open, heavy foliage and texture. An ideal flower for all occasions. You will not go wrong in growing this variety in your garden this year.

25c ea., 10 for \$2.00, 100 for \$17.00



LAVATONE — Large new lavender tinted rose on outer petals. Has marvelous spikes of quality. Heavy texture blooms. Very tall growing. An easy cutting Gladiolus.

NEW EUROPE

Ruffled — blooms in 86 days

New Holland variety which you will like very much. It's a wonderful strong grower, excellent texture tall growing, enormous florets of a brilliant red. As many as 8 to 10 open at a time. One of the very best new glads from Europe. **25c ea., 10 for \$2.00, 100 for \$17.00**

NEW HARMONY Plain Petaled — blooms in 84 days

A clear pink Gladiolus with a lighter throat. Magnificent as a cut flower, such clean plants and good foliage. A real winner at the show table.

50c ea., 3 for \$1.25, 10 for \$3.75

OGARITA

Plain Petaled — blooms in 85 days

Rose salmon shading to a yellow throat. Six very large blooms open, husky tall grower and attracts much attention in the garden. **25c ea., 10 for \$2.00, 100 for \$17.00**

OREGON GOLD

Ruffled — blooms in 96 days

We have watched this variety grow for several years and have found this gladiolus to be superior in its class as a late yellow. Large ruffled, good keeper.

15c ea., 10 for \$1.20, 100 for \$10.00

OZONE

Ruffled — blooms in 84 days

Ruffled lavender blushed white, rose feathered throat. Excellent foliage, heaviest stalk, and one of the early growing varieites in this color.

50c ea., 3 for \$1.25, 10 for \$3.75

PACIFICA

Ruffled — blooms in 90 days

An excellent cross on the variety Maid of Orleans and Picardy, producing a large lacy white. Eight or more open at a time, huge stalks and plants. A variety you will enjoy growing. **5c ea., 10 for 45c, 100 for \$4.00**

PACIFIC SKIES

Plain Petaled — blooms in 70 days

Lovely pale lavender with a glowing overcast of pink. Tall cut spike very popular with the florist. Throat a rich golden shade extending on two central petals from outer edge to the depth of throat. Opens 6 to 8 florets of medium size, measures 4 to 5 inches. Colorful buds. Height 4 feet. Rapid propagator. A very beautiful new creation.

50c ea., 3 for \$1.25, 10 for \$3.75

PAL O' MINE

Plain Petaled — blooms in 75 days

Deep purple-rose flaked a deeper purple. Upper throat portion much lighter. We can once again accept orders for this variety this year as far as the stock permits.

15c ea., 10 for \$1.20, 100 for \$10.00

PARADISE

Plain Petaled — blooms in 77 days

Large early apricot with narrow line of scarlet in throat; nearly a self-color. Grows very tall with 6 or more blooms open.

5c ea., 10 for 45c, 100 for \$4.00

Buy Direct from the Grower — It Pays in the End

PARNASSUS**Plain Petaled — blooms in 85 days**

Deep glistening purple with bars on lower petals of cream color. Opens 5 to 6 inch blooms on a very heavy spike. One of the very largest purples.

15c ea., 10 for \$1.20, 100 for \$10.00

PEACH BLUSHES**Plain Petaled — blooms in 88 days**

Entire flower a beautiful peach blossom. Upper throat a little lighter, lower petals have fine rose-red blotches. Many blooms open.

5c ea., 10 for 45c, 100 for \$4.00

PEARL HARBOR**Plain Petaled — blooms in 75 days**

Purest white variety with good spike and foliage. As many as 10 to 12 open florets at a time and color showing on balance of spike. Destined to be the best in the white class of Gladiolus as a commercial flower. Worth-while trying in your garden.

15c ea., 10 for \$1.20, 100 for \$10.00

PEARLINE**Plain Petaled — blooms in 86 days**

Medium decorative white, with 8 to 10 blooms open on a heavy spike. Light tinged throat of cream. Heavy propagator.

25c ea., 10 for \$2.00, 100 for \$17.00

PEGGY LOU**Plain Petaled — blooms in 92 days**

The very latest in a light rose. One of the most outstanding on the show tables in the past few years. Winner of many awards for its lovely color and growth.

5c ea., 10 for 45c, 100 for \$4.00

PELEGRINA**Plain Petaled — blooms in 88 days**

A real first class gladiolus in this color. In fact the best dark blue in existence today. You will be more than pleased with this lovely flower.

10c ea., 10 for 90c, 100 for \$8.00

PHILIP BREITMEYER**Plain Petaled — blooms in 73 days**

A very soft rose-purple with a decided blush cast over entire flower; throat has wide red median lines with parallel thread lines of dark red on a whitish ground. A florist's variety of note.

10c ea., 10 for 90c, 100 for \$8.00

PICARDY**Plain Petaled — blooms in 90 days**

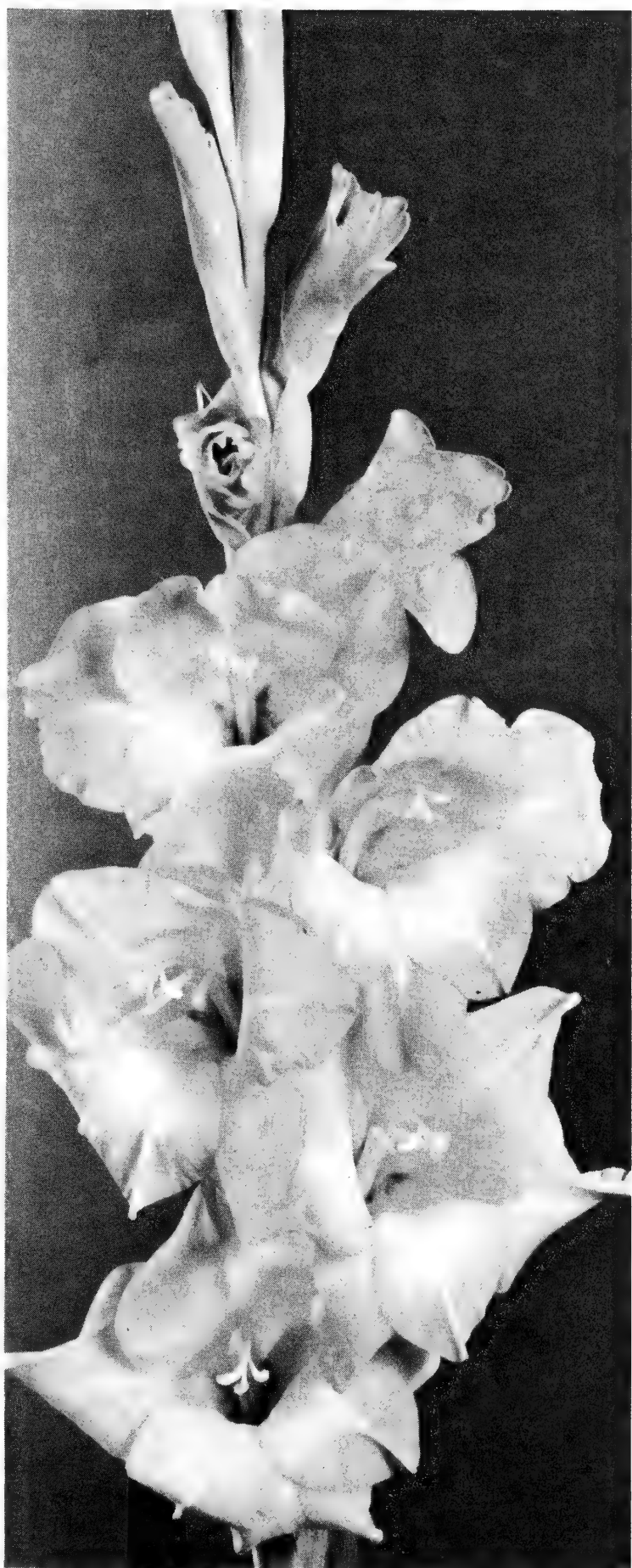
One of the most outstanding varieties of recent years. Florets massive of a fine color of shrimp-pink. Most valuable for cutting and decorative purposes. This variety is prized by the gladiolus fans everywhere. Long spikes carrying 7 to 10 florets open at a time.

5c ea., 10 for 45c, 100 for \$4.00



WANDA — This is one of the many sports of the variety Picardy. Large as Picardy, being cream in color. Reliable and does well under most weather conditions.

You Will Find Phlox and Strawberry Plants Listed on Page 29



SPRING MOON — Late recent introduction. Very unusual in a rose-lavender blending of colors. Grows very tall with heavy foliage, large flowers.

PINK CARNATION Ruffled — blooms in 89 days

Favorable weather conditions produced flowers this season in most gardens. The variety Pink Carnation proved itself to be a vigorous grower in wet years as well as dry. Very healthy plant with strong, good spikes, carrying 6 to 8 strong florets of light rose-pink ground color, throat being of the clearest creamy white.

One of the finest we have ever grown for color and growing habits. 50c ea., 3 for \$1.25, 10 for \$3.75

PINK CLOVER Plain Petaled — blooms in 94 days

Rose-pink, tinted slightly lavender and deeper on lower petals. Upper inner throat blended from the edges to an almost white. 15c ea., 10 for \$1.20, 100 for \$10.00

PINK PARAGON Plain Petaled — blooms in 85 days

Bright, clear purest pink, opens 5 to 7 blooms on a long flowerhead. No doubt, one of the very good commercial cut flower varieties.

15c ea., 10 for \$1.20, 100 for \$10.00

PINK RADIANCE Plain Petaled — blooms in 85 days

Pure white pink with a slight touch of carmine in throat. Opens as many as 8 to 10 perfectly placed blooms on a very fine spike. One of the leading pink varieties to grow.

15c ea., 10 for \$1.20, 100 for \$10.00

PIRATE FLAG Plain Petaled — blooms in 89 days

Medium decorative variety, of deepest claret color. Richer red in throat, beautiful combination of colors. Tall growing, richest green foliage.

\$1.00 each, 3 for \$2.50

PURPLE GLORY Ruffled — blooms in 79 days

Deepest velvety maroon-red with almost black blotches appearing to be burned into petals. Winner of hundreds of awards.

20c ea., 10 for \$1.50, 100 for \$13.00

PURPLE SUPREME Ruffled — blooms in 85 days

Very fine purple color that may be used for the show or for commercial use. Opens 8 to 9 very large florets on a good tall spike. Heavy propagator. Fine.

10c ea., 10 for 90c, 100 for \$8.00

QUARTINIANUS Plain Petaled — blooms in 120 days

Immensely tall spike and heavy foliage. Very late flowering, with color of brick red end throat yellow. Valuable for late flowering

75c each

RAPTURE Plain Petaled — blooms in 90 days
Tall growing variety with heavy substance. Richest salmon with glowing yellow throat. Heavy foliage, straight stalk of good height. Four to six open at one time.

5c ea., 10 for 45c, 100 for \$4.00

RED CHARM Plain Petaled — blooms in 89 days
Dependable medium red, one of the best Commercials in this color. 8 to 10 open on a very beautiful plant and spike. Butt's origination.

15c ea., 10 for \$1.20, 100 for \$10.00

RED PHIPPS Plain Petaled — blooms in 85 days
Medium tall plant, with exceptional long flower heads. Color of a soft red, lighter in throat. Good florist variety.

10c ea., 10 for 90c, 100 for \$8.00

RED SPLENDOR Ruffled — blooms in 77 days
A decidedly brilliant scarlet, with lower petals a deeper, rich velvety red. Tall straight spikes. A show flower.

10c ea., 10 for 90c, 100 for \$8.00

REWI FALLU Plain Petaled — blooms in 79 days
Massive deep red flowers. Better called blood red. If you are looking for a dark red that grows large we would suggest this one.

15c ea., 10 for \$1.20, 100 for \$10.00

ROCKET Plain Petaled — blooms in 86 days
Scarlet red color. Grows very well for us on sandy ground. Very heavy foliage, with many open florets at a time. Fine as a show table variety.

10c ea., 10 for 90c, 100 for \$8.00

ROMANCE Plain Petaled — blooms in 71 days
Large, orange-salmon-rose, red and yellow throat. Wine, blue bordered petals. One of the favorite smoky varieties.

10c ea., 10 for 90c, 100 for \$8.00

ROSA VAN LIMA Plain Petaled — blooms in 89 days
Extremely tall growing, color of a beautiful light pink. We can highly recommend this variety as being one of the finest to grow.

10c ea., 10 for 90c, 100 for \$8.00

ROSE DELIGHT Ruffled — blooms in 80 days
An exquisite shade of rose pink marked a little deeper on all petals which are slightly flaked. Has been exceptional with us in our gardens to be a very fine early glad for the florist.

5c ea., 10 for 45c, 100 for \$4.00

ROYAL PURPLE Plain Petaled — blooms in 99 days
Quartinianus Hybrid. Large bloom of rich, deep purple, slightly red cast. Strong plant. Spike tall and slender. Fine for cutting.

5c ea., 10 for 45c, 100 for \$4.00



PINK RADIANCE — Purest light pink color, slight touch of carmine rose in throat. 8 to 10 perfectly placed blooms on a very fine spike. One of the very finest pink Gladiolus varieties.

You Too Can Win Prizes at Shows With Kunderd Bulbs



Variety

"New Harmony"

(Zimmer-Ulman)
PLAIN PETELED

A clear pink Gladiolus with lighter throat in the 400 size class. Good placement, very consistent, will cut practically 100% good spikes 36 to 42 inches high. Blooms in early mid-season, following Snow Princess. New Harmony placed first in its class in seedlings, winning in basket classes the past two years at the Indiana Show.

This Gladiolus has been a top seller on the Indianapolis cut flower market in 1946 and '47. Flower arrangement is hard to equal.

50c ea., 3 for \$1.25, 10 for \$3.75

SENATOR BEVERIDGE

Plain Peteled — blooms in 103 days

Pure light blood-red, feathered very delicately a little deeper red on throat of lower petals. A variety attracting attention whenever placed on exhibition.

10c ea., 10 for 90c, 100 for \$8.00

SENSATION

Ruffled — blooms in 90 days

Very fine exhibition type flower, largest salmon rose. Opens 8 to 10 large florets, heavy growing foliage and texture that is hard to beat. Very fine indeed.

25c ea., 10 for \$2.00, 100 for \$17.00

SHIRLEY TEMPLE

Ruffled — blooms in 92 days

Intensely ruffled flowers, massive creamy and creamy yellow throat. This is one of the very fine show varieties that has been recently introduced.

10c ea., 10 for 90c, 100 for \$8.00

SILENTIUM

Plain Peteled — blooms in 89 days

Tall growing white with a small carmine eye, or throat blotch. 5 to 6 huge blooms open, large as Picardy. A variety that is very easy to grow.

10c ea., 10 for 90c, 100 for \$8.00

SILVER COMET

Plain Peteled — blooms in 77 days

Tall, graceful plant with large, wide open, recurved petals. White outer petals with cream throat.

10c ea., 10 for 90c, 100 for \$8.00

SILVER WINGS

Ruffled — blooms in 88 days

A glistening white sport of Picardy, with florets that measure as great as 6 inches across, colorful buds showing on balance of spike. A very strong and healthy grower. One destined to be very popular.

Stock limited — 75c per bulb

SKYLAND PINK

Plain Peteled (1943) — blooms in 82 days

Tall, perfect spike with large beautiful flowers, perfectly placed and spaced. Grows tall with six to seven flowers open. Color a lovely salmon shade, nearing a shrimp pink. Throat a clean white. When artificial or sunlight used behind the flowers, gives an iridescent glow of beautiful pink of any we have ever seen. An excellent florist variety.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

SNOW PRINCESS

Plain Peteled — blooms in 84 days

What we would call an improved Maid of Orleans. Grows taller and a much better keeper as a cut flower. Large, pure white and cream.

5c ea., 10 for 45c, 100 for \$4.00

Terms of Sale — Treatment for Thrip — See Page 28

SNOW WHITE**Ruffled — blooms in 87 days**

Large flowering white suffused cream. Very heavy foliage with a good straight spike. Exceedingly fine cut flower variety. 10c ea., 10 for 90c, 100 for \$8.00

SPOTLIGHT**Plain Petaled — blooms in 80 days**

A very fine clear yellow with a small red throat blotch. Florets are of a large size, very fine keeper when cut. Opens about 7 to 8 florets at a time. Lovely.

50c ea., 3 for \$1.25, 10 for \$3.75

SPRING MAID**Plain Petaled — blooms in 88 days**

Deep salmon ground color, richest outer edge of petals deep orange. Chrome yellow throat blotch. Thrifty plant. Cuts well and a good keeper. Novelty of note.

25c ea., 10 for \$2.00, 100 for \$17.00

SPRING MOON**Plain Petaled — blooms in 89 days**

Spike of good height, 6 to 8 florets open at a time. Rose-lavender, with buff overcast, cream blotched throat. Good placement and a fine performer.

50c ea., 3 for \$1.25, 10 for \$3.75

STOPLIGHT**Plain Petaled — blooms in 80 days**

Fine commercial red variety. Fine straight stems carrying 18 buds. 6 open florets well placed. Top notch commercial variety. 15c ea., 10 for \$1.20, 100 for \$10.00

SURFSIDE**Ruffled — blooms in 89 days**

One of the medium late varieties to grow. Ruffled white ground color with a slight penciled throat. 7 to 8 florets open on a very tall spike. Large flowers that are fine for commercial use. 15c ea., 10 for \$1.20, 100 for \$10.00

SWEET SEVENTEEN Plain Petaled — blooms in 86 days

Lovely rosy pink with a creamy blotch throat. Long effective spike carrying as many as 6 to 8 open blooms. Very upright spike. Holland origination.

35c ea., 3 for 90c, 10 for \$2.50, 100 for \$20.00

TAHLAHNEKA**Plain Petaled — blooms in 85 days**

One of the largest yellows that grows. 8 huge florets on a tall spike. One of the finest yellows for show table use.

25c ea., 10 for \$2.00, 100 for \$17.00

TIP TOP**Plain Petaled — blooms in 89 days**

Tall growing plant of a bright glowing red color. Many flowers open. Very outstanding red.

10c ea., 10 for 90c, 100 for \$8.00

VAGABOND PRINCE**Plain Petaled — blooms in 90 days**

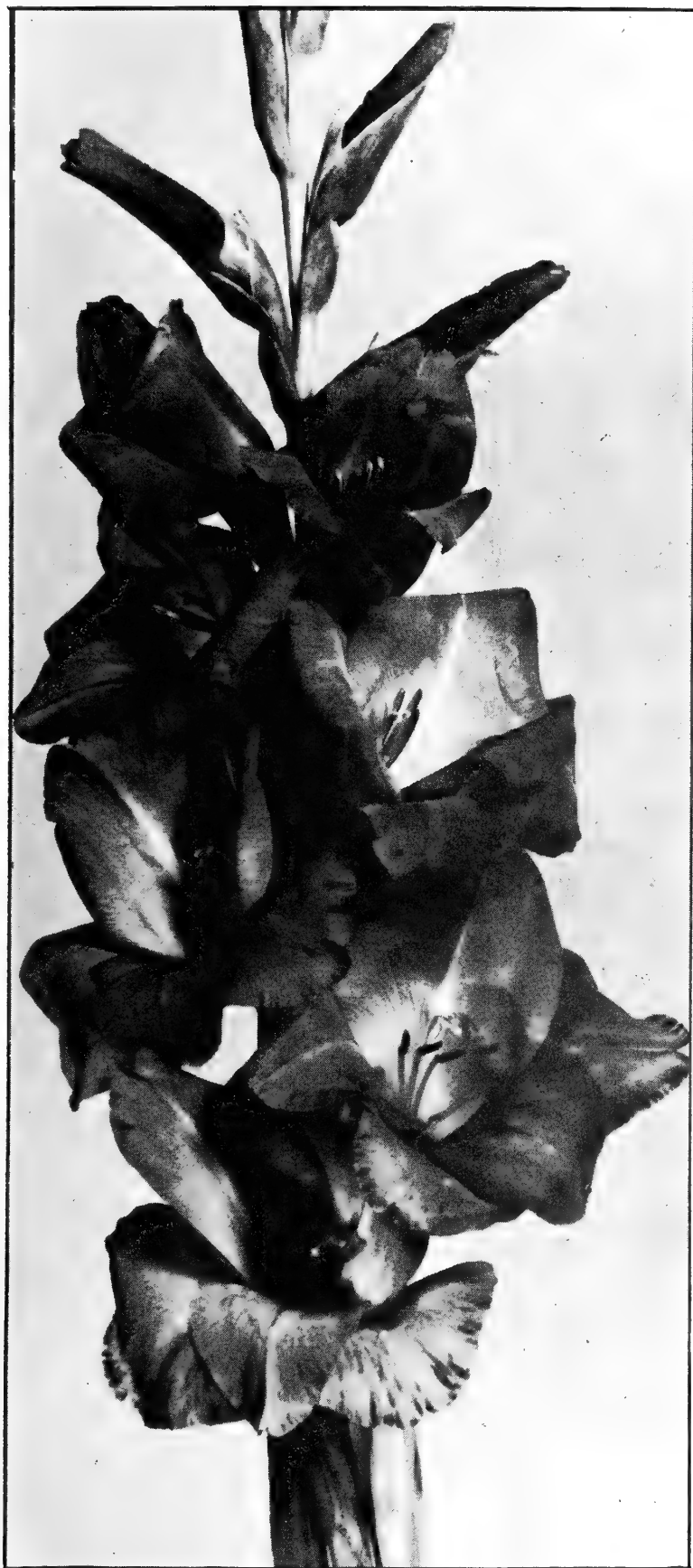
An unusual garnet brown, lighter in upper throat, small conspicuous blotch of scarlet on lower lip. Variety of note.

10c ea., 10 for 90c, 100 for \$8.00



SHIRLEY TEMPLE — Intensely ruffled cream, with creamy yellow throat. Massive large florets. One of the finest show flowers in recent years. Grows a very tall spike and wonderful foilage. Stock is limited for this season, so order early.

We Ship Gladiolus Bulbs the World Over



DREAM OF BEAUTY — Deepest American Beauty Rose Shade. Exquisite color that is very rare. Gorgeous as an exhibition basket or spike variety. Extremely heavy spike and large florets. One of the older varieties but one that you cannot be without.

VALERIA Plain Petaled — blooms in 90 days
A variety that is in big demand commercially. Scarlet red color, blooms open from tight buds when cut and placed in water. Very good.

15c ea., 10 for \$1.20, 100 for \$10.00

VANITY Plain Petaled — blooms in 86 days
Fresh pink tinted lavender. Well shaped florets, 6 to 8 open; healthy grower and performer. Good attachment to stems, healthy foliage.

5c ea., 10 for 45c, 100 for \$4.00

VIOLA GEM Plain Petaled — blooms in 79 days
Soft, mellow purple with velvety red throat. Outstanding in color.

10c ea., 10 for 90c, 100 for \$8.00

VIOLET DELIGHT Plain Petaled — blooms in 73 days
Beautiful shade of lavender-violet. Lower two petals are a glowing creamy yellow, forming very conspicuous blotches. Very tall grower.

10c ea., 10 for 90c, 100 for \$8.00

WANDA Plain Petaled — blooms in 87 days
One of the many sports of the variety Picardy, being cream in color. Grows very large as Picardy, in fact we like this variety which grows well under most ordinary conditions. Reliable as a fine cut flower to grow.

5c ea., 10 for 45c, 100 for \$4.00

WASAGA Plain Petaled — blooms in 90 days
Soft buff variety. Grows fairly tall with many medium size flowers. Has a very beautiful effect under artificial light.

10c ea., 10 for 90c, 100 for \$8.00

WESTFIELD Plain Petaled — blooms in 77 days
Large flowering white with cream and deep yellow throat. Many flowers open on a tall spike. Colorful buds showing color on balance of spike. An attractive variety to grow.

5c ea., 10 for 45c, 100 for \$4.00

WHITE GOLD Plain Petaled — blooms in 70 days
A record for a show Gladiolus that is sensational the past few years. Very large cream, tall growing, excellent commercially for its earliness.

10c ea., 10 for 90c, 100 for \$8.00

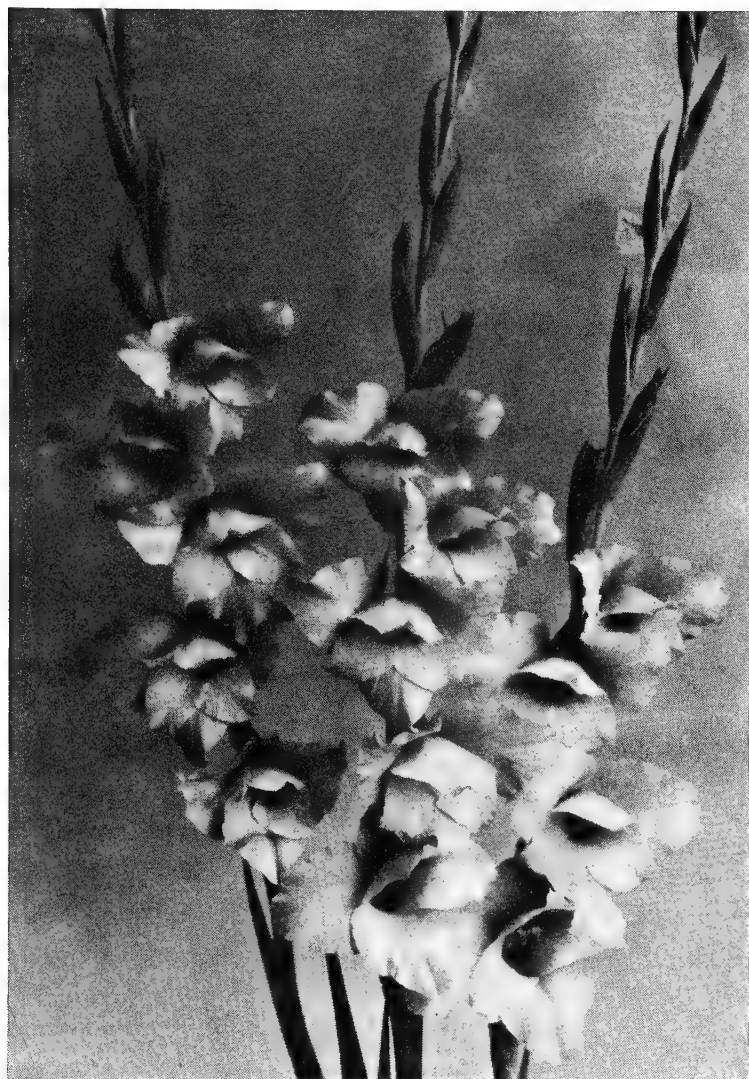
WHITE PEARL Plain Petaled — blooms in 82 days
Medium decorative size floret of the 300 series of purest white, tinted lavender and pink. Produces a very fine bulb with an excellent increase. Many open blossoms on a medium height spike.

5c ea., 10 for 45c, 100 for \$4.00

See Page 30 — Honor Roll Dahlias at Popular Prices

Primulinus and Miniature Flowering Types

Unequaled for the Home Decorations — Dainty and Beautiful



PRIMULINUS WHITE BUTTERFLY

AFTERGLOW

Primulinus — blooms in 82 days

Florets openly placed on spike — 4 to 6 good sized ones open at a time. Deep orange on upper petals, lower petals tipped same color. Three lower petals almost entirely covered, deep, pure, unmarred yellow. Distinct and very striking.

5c ea., 10 for 45c, 100 for \$4.00

ARTIC STAR

Miniature — 1943, blooms in 60 days

Something new in the miniature type flowers. Pure white without any markings. Very unique small flowers that measure 2 to 2½ inches. Straight, upright stalk, with 4 to 6 blooms open. Surpasses anything we have offered to date in the Miniature flowering upright varieties.

20c ea., 10 for \$1.50, 100 for \$13.00

BURN'T ORANGE

Prim. Grand — blooms in 69 days

Delightful small flowering gladiolus of a beautiful color. Apricot saffron and orange colors blended beautifully. Slightly lined red on lower petals. Beautiful for house bouquets. A new addition to the primulinus family.

10c ea., 10 for 90c, 100 for \$8.00

BUTTERBOY

Primulinus — blooms in 66 days

Buttercup yellow flowers, with penciling on lower petals only. Nicely placed on spike. Many awards to its credit.

5c ea., 10 for 45c, 100 for \$4.00

CHARMING

Miniature Upright — blooms in 65 days

A very odd variety of this type. Deep, tall, rose-pink, mottled deep red on all throat petals. Try this new variety.

25c ea., 10 for \$2.00, 100 for \$17.00

CHEERIO

Miniature Type — blooms in 67 days

One of the newest miniatures which we are offering this year. Wine purple, red color. One of the finest we have grown has upright habits on the stem.

\$1.00 ea., 3 for \$2.50

CONNIE GAL

Primulinus — blooms in 66 days

Rose red outer petals, with purplish blue throat, white middle central lines. One very fine combination of colors.

5c ea., 10 for 45c, 100 for \$4.00

CUTIE

Miniature Upright — 1940 — blooms in 69 days

Light pink ground color, with intense deep rose blotches in throat of florets. Grows very tall, with erect, straight stems. A new addition to the miniature family. Good substances, standing the winds and heat wonderfully well. A fine addition to the new miniature collection we are offering.

25c ea., 10 for \$2.00

EARLY ORANGE

Prim. Grand — blooms in 61 days

One of the fine new Primulinus Grandiflora type gladiolus. Beautiful bright orange color which is very popular for bouquets and table decorations. Indeed beautiful. This variety is one of the very earliest of its kind.

5c ea., 10 for 45c, 100 for \$4.00

ELF

Miniature — blooms in 66 days

Deepest orange-salmon, with a gorgeous yellow throat. Many open on a wiry spike. Grand for this type flower.

25c ea., 10 for \$2.00, 100 for \$17.00

GIRALDA

Primulinus — blooms in 66 days

Magenta rose color, creamy throat blotches on lower central petals. Many as 5 to 6 open on a very wiry spike. A true prim type.

25c ea., 10 for \$2.00, 100 for \$17.00

GOLD BUG

Ruffled Primulinus — blooms in 79 days

Beautiful, deep golden, buttercup yellow. Individual floret very distinctive and beautiful. Grows tall with spikes which are usually bent, giving it a very attractive appearance. Wonderful for floral work.

10c ea., 10 for 90c, 100 for \$8.00

GOLD COAST

Prim. Grand — blooms in 65 days

Richest gold tone with no markings at all in throat. 4 to 4½ feet tall, 8 to 9 florets on a good spike. 18 bud variety. Very good stalk for cutting.

\$1.00 ea., 3 for \$2.50

GOLDEN FRILLS

Primulinus — blooms in 66 days

Intensely ruffled, well opened flowers of deep, rich daffodil-yellow, with rose-red lines on lower petals. Prize winner.

5c ea., 10 for 45c, 100 for \$4.00

GOLDEN LIGHT

Primulinus — blooms in 71 days

Fine, handsome spike with large flowers. Soft, deep sulphur-yellow upper petals. Lower petals a very rich deeper yellow. Both colors blend perfectly. A first class florist variety.

5c ea., 10 for 45c, 100 for \$4.00

GOLDEN SLIPPERS Ruffled Primulinus — blooms in 53 days
Upper portion deep salmon or shrimp pink with softest golden tint, lower petals same, with throat markings of soft daffodil yellow, beautifully feathered with narrow lines of light rose pink. Lovely indeed. 5c ea., 10 for 45c, 100 for \$4.00

GYPSY Miniature Type — blooms in 65 days
One of the new and distinct Miniatures which we offer for your collection. Richest rose-red with a violet throat. This variety excels for small arrangements. 50c ea., 3 for \$1.25, 10 for \$3.75

LEMON LASS Lacinated — blooms in 69 days
Brightest of lemon yellow color, self. This is one variety that shows its type real well in the miniature flowering. 25c ea., 10 for \$2.00, 100 for \$17.00

LULLABY Primulinus — blooms in 66 days
Deep lemon-yellow with border of orange-red on ends of all petals, throat deeper yellow. Very attractive. 20c ea., 10 for \$1.50, 100 for \$13.00

MODISTE Primulinus — blooms in 68 days
Small flowering Primulinus Type flower. Color of a light violet and lavender, purple blotch throat. 3 to 4 open on a nice spike. Tall growing. 25c ea., 10 for \$2.00, 100 for \$17.00

REPOSE Ruffled Prim. — blooms in 65 days
Tall, beautiful plant and good habits. Color a golden buff and yellow, with slight blush-pink on outer petals. Good variety to multiply. Very fine for table bouquets. 5c ea., 10 for 45c, 100 for \$4.00

ROSALIE Ruffled — blooms in 69 days
One of the miniature flowering rose-pink varieties. Comes early and does have a very fine color appeal. 10c ea., 10 for 90c, 100 for \$8.00

SAFFRON KING Primulinus — blooms in 76 days
Rich saffron-orange, beautifully flaked deeper orange, clear, rich golden orange throat blotches. 10c ea., 10 for 90c, 100 for \$8.00

SALMON RUFFLES Miniature — blooms in 69 days
Salmon pink-rose feathered throat. Upright growing, rich green foliage. 15c ea., 10 for \$1.20, 100 for \$10.00

SNAPDRAGON Ruffled Snap — blooms in 68 days
Reminds one of a snapdragon. Large, rich, pure yellow throat, with bright red border. Distinctive. 10c ea., 10 for 90c, 100 for \$8.00

STARTLING Lacinated Miniature — blooms in 60 days
A very dainty Lacinated or cut edge petaled type of flower. Light pink and buff, as an overcast, red feathered throat. One of the dainty type flowers for arrangements. 10c ea., 10 for 90c, 100 for \$8.00

TAURUS Primulinus — blooms in 67 days
Distinct, rare and fine purple-velvet. A most unusual color for a primulinus variety. A prize winner. 15c ea., 10 for \$1.20, 100 for \$10.00

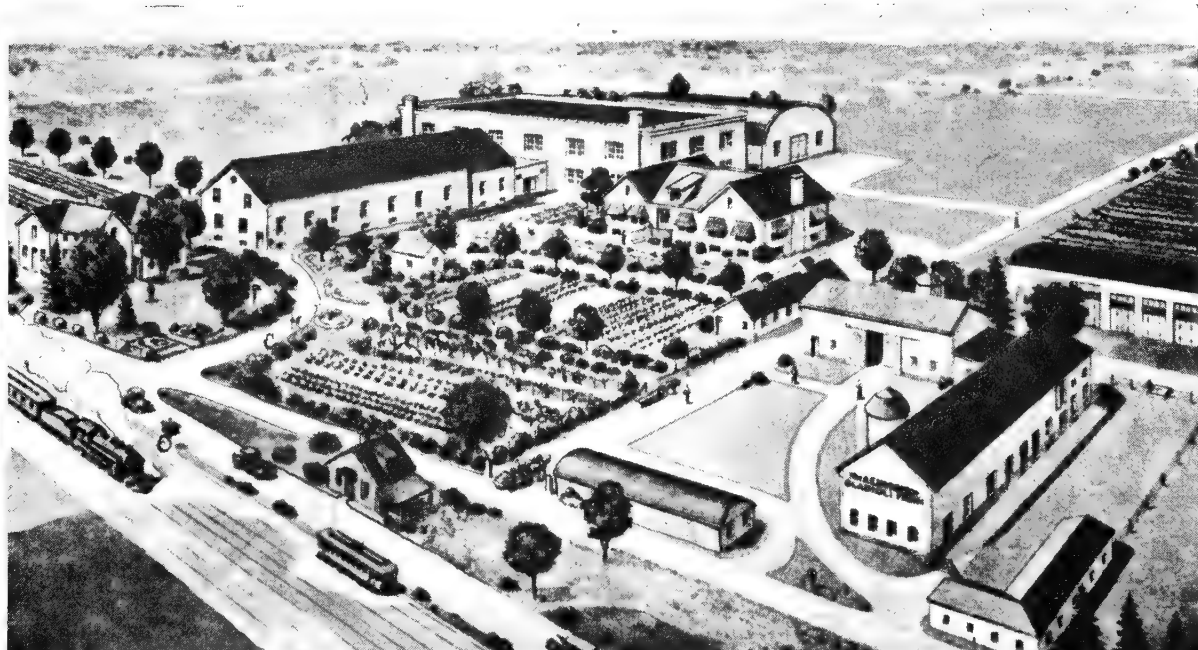
WHITE BUTTERFLY Primulinus — blooms in 70 days
First class all white, with creamy white throat. Fine slender stem, a good cut flower. 5c ea., 10 for 45c, 100 for \$4.00

WHITE RAYS Primulinus — blooms in 70 days
One of the purest white we have ever grown in the Primulinus family. Grows very tall and has a wire stem. Foliage very green, purest white buds on balance of flowering head. This is a variety we have increased for some years and now have enough stock to offer. 10c ea., 10 for 90c, 100 for \$8.00

WISP Miniature Lacinated — blooms in 79 days
One of the new outstanding varieties of the miniature family. Slender stems, with small, light pink florets. Good. 15c ea., 10 for \$1.20, 100 for \$10.00

YELLOW FRILLS Prim. Ruffled — blooms in 83 days
Clear deep canary yellow, slightly deeper on lower petals. Many splendid ruffled florets open. Grand. 10c ea., 10 for 90c, 100 for \$8.00

ZONA Primulinus Ruffled — blooms in 67 days
Grandiflora type. Deep salmon-pink; lower petals rich, deep canary-yellow, outer portion a lighter shade of salmon-pink. Deep rose-pink blotches on center of lower petals. A dependable prize winner. 5c ea., 10 for 45c, 100 for \$4.00



CONTROL OF THE *Gladiolus* THRIP

Gladiolus are frequently infested with a thrip that feeds almost entirely on the gladiolus foliage and flower in the field and also winters over on the bulb in storage. This thrip does not winter over out of doors in the northern areas of the United States.

Thrips may be introduced into a planting on infested bulbs or they may be carried into a planting on infested bloom from a neighbor. The adult thrip can fly short distances and a migration frequently takes place so that an infested planting at a nearby neighbor may be the source of your trouble.

Elimination of the overwintering thrips on the bulbs can be secured by dusting the bulbs with a one, three or five per cent DDT dust. The bulbs should be thoroughly dried off after digging and then dusted with the DDT dust at the rate of one ounce of the dust to a bushel of bulbs. Place the bulbs in a sack with the dust and shake thoroughly, then empty the bulbs out in the storage trays. One dusting is all that is required.

Thrips can be controlled on the growing plant with spray

consisting of 1 oz. of tartar emetic, 2 oz. brown sugar to 3 gals. of water. Control can also be secured by spraying with a 1% DDT spray. Use 2½ oz. of a 50% wettable DDT powder to 1 gal. of water, keeping thoroughly agitated. Spraying to be effective must be thorough, both sides of the foliage must be covered with the spray material and the application should be made at regular seven to ten day intervals.

A 5% DDT dust is also effective in controlling thrips in the field. Dusting is not very effective unless a good hand duster is secured that will put out an even fine dust that will cover the foliage with a light uniform dust film. Repeat the dusting application at seven to ten day intervals.

Dust or spray applications should be started when the plants are about six inches high if thrips are present. If no thrips are present on the bulbs at planting time, watch the plants closely during the growing season and start the control program at the first sign of gladiolus thrip infestation.

FORMULA FOR DIPPING GLADIOLUS BULBS

New Improved Ceresan Dip —

- 1 oz. New Improved Ceresan
- 3 Teaspoons Dreft Soap Flakes
- 3 gals. Water

Stir the three above agents; do not use hands when stirring. Soak bulbs in the solution for 15 minutes, bulblets

for 30 minutes, then allow to drain before planting. Plant right away and do not treat more than the amount of bulbs you intend to plant. Considerable damage may be had in the event the bulbs become dry after treating. Care should be taken in handling the above material as it is very poisonous.

Please READ CAREFULLY BEFORE ORDERING

TERMS . . . Remittance must accompany all orders. Orders for less than \$1.00 not accepted as these can only be filled at a loss. Orders for \$5.00 or more will be accepted on a deposit of 25% and will be shipped C.O.D. for the balance. On all orders sent C.O.D. customer is required to pay for the actual transportation charges and the amount charged by the Express Company or Post Office for handling C.O.D. shipments. Send bank draft, express or postal money order, or if more convenient for you, we will accept your personal check. 50 bulbs of a variety may be purchased at the 100 bulb rate.

GUARANTEE . . . We guarantee safe arrival of all shipments. All our bulbs have been inspected by our State Department of Entomology and have been given a certificate as FREE FROM GLADIOLUS THRIPS and DISEASES. We also guarantee that each variety will be true to name.

QUALITY . . . We exercise great care in growing and caring for the bulbs at all stages. All bulbs sent out are strictly young stock. Our curing and storing methods are also superior. All this goes to make QUALITY. Your success depends upon quality and our success depends upon yours. Kunderd Gladioli grow and will produce marvelous results.

TRANSPORTATION CHARGES . . . We prepay shipping charges on all retail gladiolus orders forwarded during the regular shipping season which begins soon after February 15th. Earlier shipments can be made if desired, but these go forward express charges collect to insure against freezing. We do not prepay shipments outside the United States proper. Cash must accompany all orders outside the United States for the amount of the order and shipping costs. We will not assume any responsibility for loss in transit. Customer must insure against all risks.

CLAIMS FOR SHORTAGES . . . These should be made immediately upon receipt of goods.

SUBSTITUTION . . . From many years' experience, we have found that when out of certain varieties ordered, the customers prefer the substitution of a similar or better variety, rather than a refund. Therefore, we carry out this plan. If you do not wish any substitution, please advise when placing your order. **However, we do reserve the right to make substitutions on all special collections.**

SHIPPING . . . In view of the present shortage of labor we ask our customers to be patient in asking for delivery. Orders are accepted and assorted as to states, then shipped at proper time for planting in your locality.



PHLOX

Plant the ever so popular Perennial Phlox in your Garden as they are very easy to grow, and very lasting blooming period. Ideal in the boarder where height is needed and very colorful.

We will send you the following varieties in collection form only

STARLIGHT — Lovely lavender color. White eye.

MARY LOUISE — Purest White.

SPITFIRE — Orange-red, one of the rarest colors.

ROYAL PURPLE — Rich shaded violet with deeper eye.

CHIEFTON — Deep crimson red Phlox.

R. P. STRUTHERS — Rose, scarlet eye. A popular Phlox.

EVA FORRESTER — Richest salmon with white eye. New.

DAILY SKETCH — Brilliant salmon pink, with red eye.

8 ROOTS *only \$2.00*
Different Colors **2** POSTPAID

HAVE A STRAWBERRY PLANTING IN YOUR GARDEN STRAWBERRY PLANTS

What is more delightful than to have all the Strawberries you can eat FRESH FROM YOUR OWN GARDEN? There isn't anything that produces so quickly and profitably with such little effort. Raise your own — you will be delighted with the results. Only the very finest kinds are offered in our list this season. Order NOW for Spring Planting.

SEN. DUNLAP — Mid-season. One of the reliables. Very early.

25 plants \$1.00; 50, \$1.50; 100, \$2.25; 250, \$4.50

PREMIER — Excellent for freezing and canning. Early.

25 plants \$1.25; 50, \$2.00; 100, \$3.00; 250, \$5.75

LATE GIANT — Late. Good quality berries for late bearing.

25 plants \$1.25; 50, \$2.00; 100, \$3.00; 250, \$5.75

GEM EVERBEARING — Big crop variety of berries. Excellent flavor.

25 plants \$1.50; 50, \$2.50; 100, \$3.75; 250, \$8.50

GEMZATA EVERBEARING — Three thrilling crops every year.

25 plants \$2.25; 50, \$3.75; 100, \$6.00; 250, \$12.00

**Above Prices Are Postpaid Direct to You
— Order Now!**



Our BIG FOUR DAHLIA OFFERS

COLLECTION NO. 1 (Ball Type)

RED CHIEF—Best Ball Red Type.....	Each 50c
A. D. LIVONI—Pink Ball	Each 35c
YELLOW DUKE—Yellow Ball	Each 35c
MRS. C. D. ANDERSON—Gorgeous Purple	Each 50c

\$1.70

1 each of the above 4 Ball Type (Retail Value \$1.70)

COLLECTION NO. 2 (Cactus Type)

CELIA—Lovely Pink Cactus.....	Each \$1.00
BERTHA HORNE—Best Bronzy Yellow.....	Each .75
LIBELLE—Richest Royal Purple.....	Each 1.00
BRIDE'S BOUQUET—Attractive White	Each .75

\$3.50

1 each of the above 4 Cactus Type (Retail Value \$3.50)

for only **\$1²⁵**

POSTPAID

WITH EVERY
\$5.00 OR
MORE OF
DAHLIAS
we will
SEND YOU
ONE TUBER
FREE

Betty Zane
— Clear Pink
Decorative



BETTY ZANE
A huge clear
Pink Decorative,
very profuse
blooming variety.
Husky grower.
One of the finest
Honor Roll
Dahlias for
your garden.
Each **\$2.00**

COLLECTION NO. 3 (Decorative Type)

DIANA—Large Brilliant Scarlet.....	Each \$1.00
PENN CHARTER—Fine Golden Buff.....	Each 1.00
SANICHAN'S BLUEBIRD—Bluish, purple.....	Each 1.00
MARGARET W. WILSON—White Suffused Pink....	Each 1.00

\$4.00

1 each of the above 4 Decorative Type (Retail Value \$4.00)

for only **\$3⁰⁰**
POSTPAID

COLLECTION NO. 4 (Decorative Type)

DIRECTOR CARL G. DAHL—Huge Apricot.....	Each \$1.50
GEO. A. RELYEA—Orange Tipped White.....	Each 1.50
INCANDESCENT—Pinkish Bronze	Each 1.25
TWILIGHT—Very Large Lavender.....	Each 2.00

\$6.25

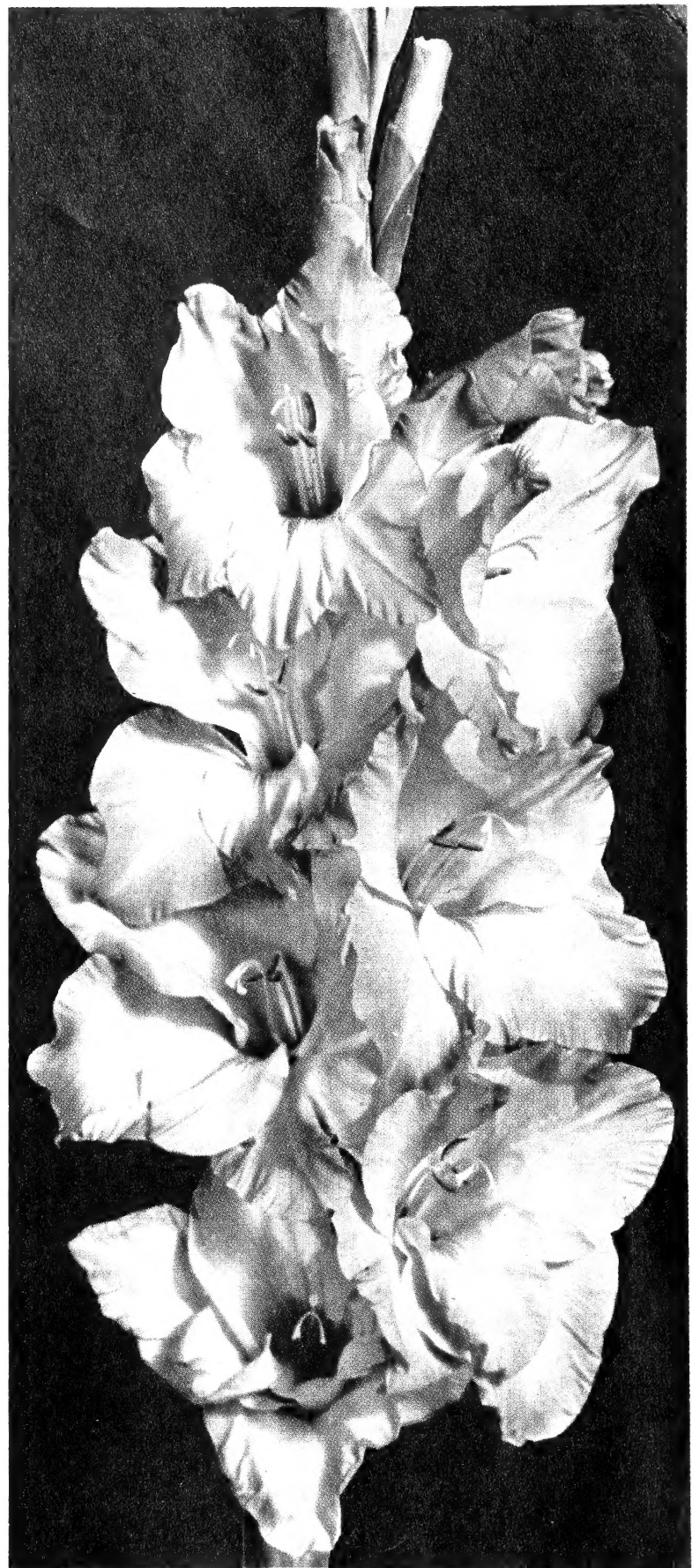
1 each of the above 4 Decorative Type (Retail Value \$6.25)

for only **\$5⁰⁰**
POSTPAID



EARLY ORANGE Prim. Grand — blooms in 61 days
One of the very earliest varieties to grow. Bright orange color which is very popular when used in solid bouquets and for decorative use. Beautiful color that you cannot be without.

5c ea., 10 for 45c, 100 for \$4.00



ELIZABETH THE QUEEN Ruffled — blooms in 90 days
One of the largest ruffled lavender tinted pink exhibition varieties to grow. 7 to 8 magnificent large blooms open on a very straight spike. One of the most beautiful and colorful Gladiolus ever introduced.

25c ea., 10 for \$2.00, 100 for \$17.00



ALADDIN

Ruffled — blooms in 89 days
Large, beautifully ruffled salmon with a cream blotch. We find this variety to be most reliable under all conditions, blooming profusely with largest size blooms. Very heavy texture and good stalk.

15c ea., 10 for \$1.20, 100 for \$10.00

LITHO. IN U. S. A.



WHITE GOLD

Plain Petaled — blooms in 70 days
Huge, large flowering cream, with a golden blotch throat. Massive six-inch florets on a plant that is strong and vigorous. A record performance at exhibitions that is sensational the past few years.

10c ea., 10 for 90c, 100 for \$8.00